



THE QODE UPDATE

NOVEMBER 2024



WHAT'S IN THE SHOWROOM?

The Qode Showroom, located at our offices in Dubai Design District and Riyadh showcases press samples (fashion, accessories, and jewellery) from our main brands. These samples can be borrowed for both editorial fashion shoots as well as celebrity/influencer dressing (within brand guidelines).

Please contact a member of the PR team to arrange a showroom visit
between 9am – 6pm, Monday – Friday.

showroom@theqode.com

NEW TO THE QODE

UAE

HOSPITALITY



WORLD-RENOWNED CHEF BJÖRN FRANTZÉN OPEN STUDIOS FRANTZÉN AT ATLANTIS, THE PALM

Atlantis, The Palm launches Studio Frantzén, the first Middle Eastern restaurant by chef Björn Frantzén. The venue showcases his acclaimed French-Asian cuisine with Nordic influences in a modern, luxurious setting. Signature dishes include Côte de Boeuf and rock lobster, along with the chef's renowned turbot. Most unique features are the interactive dessert room, where guests can enjoy a variety of sweet treats like cloudberry waffles and lime sake tart, and a the cellar, which houses over 1,300 labels, ranging from boutique producers, and internationally acclaimed labels from 15 countries to Dubai firsts. With a resident DJ playing from Wednesday to Saturday every week, guests can look forward to arriving early and leaving late at this soon-to-be hotspot.

[SEE MORE](#)

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FROM LEBANON, WITH LOVE: ORIENT 499 ARRIVES IN THE UAE

Founded in 2006 by Aida Kawas and Frank Luca, Orient 499 is a Lebanese brand dedicated to sustainable luxury and cultural preservation through slow-made home accessories and ready-to-wear. Every piece is handcrafted by local artisans - from coppersmiths and glassmakers to woodworkers and couturiers; each adding a unique touch to the collections' "perfectly imperfect" aesthetic. Orient 499 embodies a vision of promoting Lebanon's heritage through ethical, handmade high-fashion garments and homeware, supporting local craftspeople and ensuring traditional Lebanese skills endure for future generations. Merging contemporary design with traditional craftsmanship, the brand creates high-quality pieces that celebrate and sustain regional artisanal legacies. This December, Orient 499 will open its doors in Dubai's Alserkal Avenue, bringing its unique approach to sustainable luxury and heritage craftsmanship to Dubai.

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BULLDOZER GROUP ACCELERATES REGIONAL EXPANSION WITH 3 NEW RESTAURANT OPENINGS IN UAE

Bulldozer Group, a global leader in hospitality and entertainment, continues its dynamic expansion with the upcoming launch of three new restaurants in Dubai in Q4 this year: Dragonfly, La Baia, and Frou Frou. Known for its innovative approach to dining and nightlife, Bulldozer Group has continuously pushed boundaries, creating immersive and memorable experiences that resonate with a diverse audience of culinary enthusiasts. Each new concept is uniquely crafted to add depth to Dubai's vibrant restaurant landscape, blending artistic design with exceptional cuisine and world-class service.

[SEE MORE](#)

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NEW TO THE QODE

KSA

HOSPITALITY

SUSHISAMBA®
RIYADH

SUSHISAMBA RIYADH IS NOW OPEN

Get ready for an exceptional dining experience as SUSHISAMBA opened its doors in Riyadh. The internationally acclaimed restaurant debuted at the KAFD last month. Renowned for its innovative blend of Japanese, Brazilian, and Peruvian cultures and cuisines, SUSHISAMBA's newest location joins a lineup of global outlets in London, Dubai, Doha, Bahrain, Las Vegas, Singapore, and Edinburgh.

Set to redefine Riyadh's dining scene with its stunning design, lively atmosphere, and delicious cuisine, SUSHISAMBA Riyadh promises a dining experience like no other. The iconic orange tree, a hallmark of the brand, greets guests. Inside, the restaurant boasts two outdoor terraces, a mezzanine featuring an intimate private dining room, a main dining area, and a glass enclosure offering breathtaking views of the Wadi. The open-plan kitchen, dynamic robata grill, and sushi bar allow diners to watch chefs in action.

The menu showcases SUSHISAMBA's signature dishes, including the Brazilian churrasco, Japanese tempura, Peruvian anticuchos, and a colorful selection of sushi and seviches. Guests can also enjoy an exclusive array of handcrafted mocktails, alongside a diverse offering of teas, coffees, and other non-alcoholic beverages.

Reserve your table now; for more information and to book visit:
<https://www.sushisamba.com/locations/ksa/riyadh-ksa>

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THE QODE

UAE



FASHION

& Other Stories

& OTHER STORIES PRESENTS SAVOIR COLLECTION STARRING ANNA CLEVELAND

& Other Stories is thrilled to unveil the latest Savoir collection — its limited line honouring the know-how of its design ateliers with seasonal statement styles that push fashion forward. This edition of Savoir stars Anna Cleveland, the inimitable fashion persona known for her flamboyant yet free-spirited nature. Cleveland embodies the collection's essence, making the opulent couture-like pieces look and feel fantastical yet grounded while sharing insights from a life working and walking in beauty.

& Other Stories latest savoir collection samples are available for editorial and influencer shoots at The Qode showroom.

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1895
BERLUTI
PARIS

BERLUTI PRESENTS JOUR PILLOW AND JOUR SOFTY

Berluti unveils its collection of seasonal bags for Fall-Winter 2024, adding a roster of new designs, materials and colors to the Maison's signature Jour lines.

A playful, wintery take on the iconic Jour line, the new Jour Pillow bags draw inspiration from the sporty aesthetics of a puffer jacket to achieve a light, exceptionally body-friendly design. Made of leather with a strong grain and filled with a soft padding for extra suppleness, the two available styles - a small Journalier XS messenger and a Travel Overnight bag with a trolley loop - feature Jour's trademark zipped front pocket and hardware in black hardware, to address a monochromatic interpretation of daily essentials. The minimal, active look is reinforced by a nylon lining and strap with a tonal jacquard Scritto motif. A success since its launch in Spring-Summer 2022, the Jour Softy line continues to expand with the addition of new styles created for everyday city life, crafted from softly grained, resistant and flexible Venezia Gloria leather.

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BERSHKA

BERSHKA UNVEILS ITS LATEST CHIC EDIT:

Inviting you to embark on a style journey that transcends mere clothing, this collection isn't just about apparel; it's a narrative waiting to be told.

As Bershka unveils its latest collection, where fashion seamlessly meets functionality, and each piece stands as a bold statement. A narrative where these essential pieces effortlessly transition from day to night, allowing you to express your unique style with every wear. From petite to plus size, Bershka celebrates inclusivity and welcomes everyone to embrace their distinct style. Don't miss out on this season's must-haves.

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BOSS

INTRODUCING: BOSS SELECTED BY BECKHAM FOR FALL/WINTER 2024 :

BOSS announces the launch of BOSS SELECTED BY BECKHAM, curated by David Beckham, a true global figure in both sports and fashion. This exclusive edit from the Fall/Winter 2024 collection features a selection of hand-picked seasonal favorites that perfectly blends BOSS iconic menswear with Beckham's signature style and aesthetics. BOSS SELECTED BY BECKHAM offers a broad assortment of lifestyle looks, designed to elevate any wardrobe with Beckham's impeccable taste.

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CRAFTING HERITAGE AND COMFORT FOR THE MODERN NOMAD

Part of the United Nomads Group, CARAVANA celebrates artisanal beauty through a collective of traditional craftspeople creating sustainable, handmade garments, accessories, and lifestyle products in Mexico. These symbolic and meaningful creations have a timeless connection to the rich heritage of this region, preserving age-old Mayan crafting techniques that have been passed down through the generations. Meanwhile, Delos is on a quest to create capsule collections for the modern nomad. Constantly evolving alongside their wearers and the ever-changing lifestyles they lead, each piece is designed with home in mind, providing travellers with a sense of comfort no matter their location.

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CH CAROLINA HERRERA PRESENTS CHARTAN FOR WINTER 2024

CH Carolina Herrera returns to its elegant traditional Scottish fabric for the new season. CHartan is the brand's very own tartan check, personalized with Carolina's initials. The exclusive pattern is seen across a range of accessories and ready-to-wear, in both menswear and womenswear.

The prêt à porter collection perfectly relates to Carolina Herrera's lifestyle, setting the scene for a long weekend in the countryside. Warm styles in wool, cashmere, double face, merino or mohair take center stage, paired with statement knits.

The Fusta Insignia Bowling Bag is a new addition to the collection – handcrafted in soft Ficus suede or Sequoia leather, this elegant bag features Carolina's initials embossed on the lower front. It is designed with two distinctive riding crops as handles, allowing for both, hand and shoulder wear. The iconic Doma Insignia is reimagined with new colours and a "pochette" version, amongst a myriad of additional variations of CHartan seen across bags and accessories.

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CHIC LE FRIQUE
DUBAI

CHIC LE FRIQUE: THE FLORAL COLLECTION

Chic Le Frique, a premier name in UAE fashion, is excited to unveil its latest Floral Collection, redefining elegance this autumn season. Designed for the modern, fashion-forward woman, this collection embodies the vibrant essence of botanical patterns paired with effortlessly versatile pieces suitable for various occasions.

[SEE MORE](#)

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COS

COS REVEALS ITS AUTUMN WINTER ATELIER COLLECTION INSPIRED BY THE ELEGANCE OF BALLET AND THE FLUIDITY OF MOVEMENT

London-based fashion brand COS unveils its latest Atelier collection, marking the fifth season of the capsule since debuting at New York Fashion Week in 2022. Showcasing considered fabrics, precise tailoring, and meticulous attention to detail, the Autumn Winter 2024 collection draws inspiration from the elegance of ballet and the fluidity of movement.

The latest collection exemplifies COS' unwavering commitment to quality and design, merging classic styles with contemporary innovation. The predominantly dark colour palette features winter neutrals and rich shades of brown, enhanced by striking accents of green.

COS latest Atelier AW24 samples are available for editorial and influencer shoots at The Qode showroom.

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DEL CORE

DEL CORE'S LISSOM FW24/25 COLLECTION

Del Core showcases Lissom FW24/25 collection, which unfolds like a slow reveal, shedding layers akin to molting. Beginning with subdued hues and soft cashmere, it culminates in a radiant being adorned in vivid colors. Drawing inspiration from the miniature world of insects, viewed through the lens of microphotography.

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Elamins

INTRODUCING ELAMINS: A NEW FASHION BRAND CRAFTING TIMELESS LUXURY WITH A MODERN EDGE

Founded by siblings Hassan, Sally, and Ahmed Elamin, Elamins was created with a vision to craft versatile clothing that effortlessly transitions from day to night, combining timeless elegance with a minimalist aesthetic and exceptional craftsmanship.

At the heart of the brand is a commitment to quality and attention to detail, with an emphasis on both comfort and sophistication. From intricate stitching to carefully selected fabrics, each piece reflects Elamins' dedication to creating meticulously crafted garments. For Elamins, fashion is more than what you wear—it's a form of self-expression, offering individuals a canvas to tell their unique stories through style.

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GIVENCHY

FOR FALL-WINTER 2024, GIVENCHY CELEBRATES PARISIAN ELEGANCE WITH NEW VOYOU STYLES

This season, Givenchy presents exciting additions to its emblematic Voyou family of statement handbags. They include a new shape — a soft flap shoulder bag called P'tit Voyou —a multi-buckle variation on the classic Voyou, in a medium size and this season's vermillion hue; and the irresistible Nano Voyou, a miniature version of the original handbag.

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H&M CELEBRATES TIMELESSNESS WITH THE HOLIDAY 2024 COLLECTION

Inspired by the elegance of the 60s and 70s, H&M's Holiday Collection features sleek silhouettes, vibrant embellishments, and playful takes on retro details. The collection combines stark lines and flowing glamour, with monochromatic pieces enhanced by sequins, crystals, and rich textures. Accessories mirror the luxe, space-age style of the era, while menswear captures mid-century dandyish flair. This collection offers sophisticated, expressive pieces for every celebration.

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HUGO

HUGO COLLABORATES WITH DISNEY TIM BURTON'S THE NIGHTMARE BEFORE CHRISTMAS ON NEW CAPSULE COLLECTION

Just in time for the winter holiday season, HUGO is excited to announce the launch of HUGO x Disney Tim Burton's The Nightmare Before Christmas: a bold capsule that celebrates Tim Burton and Disney's stop-motion cinema classic.

Jack Skellington, the instantly recognizable main character, is featured on comfortable jersey and knit pieces with relaxed silhouettes – including sweatshirts, T-shirts, hoodies, and day-to-night pajamas – along with socks, a pair of sneakers, a beanie, a scarf, and a tie. The universally appealing iconography from the beloved movie appears in various forms – from bold prints to jacquard knits - and the designs come in a rich color palette dominated by black, interspersed with flourishes of red, purple, and white.

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MANGO

MANGO | HIGH UTILITY

MANGO unveils a revamped utility collection for the season, featuring cargo trousers, parkas, structured coats, double-faced bomber jackets, and chunky-knit sweaters. This wardrobe is designed to be full of character, with key pieces in khaki, black, and ecru tones. Leather accessories, including high boots, and city style bags, add a feminine touch to elevate the look.

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MARCOLIN
EYEWEAR

MARCOLIN INTRODUCES TOM FORD'S ICON COLLECTION

The TOM FORD EYEWEAR ICON COLLECTION is the maximum expression of luxury.

Inspired by personalities with charisma and presence, the collection shines the spotlight on unparalleled workmanship that elevates and enhances each element.

The styles have been highlighted by fine processing. Handcrafted havana colorations and transparent acetate on the inner side of the temples with a new protective layer distinguish the tints of ICON sunglasses.

The fine acetate frames are embellished with gold-tone metal inse

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Massimo Dutti

MASSIMO DUTTI UNVEILS FW24 'LIMITED EDITION' COLLECTION

Massimo Dutti, a global leader in luxury fashion, proudly introduces its latest Limited Edition FW24 collection, drawing inspiration from the masterful works of Pierre Soulages, a renowned figure in abstract expressionism. This exclusive collection translates the bold essence of Soulages' art into fashion, merging artistic expression with timeless style. Celebrated for his monochromatic works that explore the depth and texture of black, Soulages' influence is evident throughout the collection. The FW24 line thrives on subtle contrasts, depth, and the dynamic play of light, channeling the elegance of abstraction into each garment.

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Q A S I M I

QASIMI LAUNCHES ITS SS25 COLLECTION

Qasimi unveiled its Spring/Summer 2025 collection in a return to the runway. This marks the first live show under Hoor Al Qasimi's creative direction, since she took the helm in 2020. Teaming up with acclaimed artist Kambui Olujimi, Qasimi has crafted a collection that merges art, sculpture, and fashion, delving into profound themes of identity, history, and sociopolitics. This partnership has been instrumental in shaping the collection, drawing significant inspiration from Olujimi's impactful "When Monuments Fall" series. This body of work explores the recontextualisation of monuments, their societal roles, and the dynamics of power they represent. The design team, led by Al Qasimi, proposed new narratives through the reinterpretation of shapes and forms. A central concept in the collection is "spolia," which involves integrating elements from older structures into new designs. This approach effectively recontextualises Qasimi's identity, merging past influences with contemporary aesthetics.

The garments reflect this concept through a blend of fluid and structured silhouettes, symbolising the ever-changing nature of monuments. Key fabrics used in the collection include medium-weight silk twill, sheer cotton voile, and a luxurious silk-wool blend. Techniques such as digital printing, image granulation, and fading are employed to evoke the passage of time and the shifting significance of the original artworks. Taking place at Wapping Power Station, the show presented a collection that highlights the interplay between Qasimi's visual identity and Olujimi's works, continuing Qasimi's long standing relationship with the arts.

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RIMOWA

RIMOWA ADDS TIMELESS OLIVE COLOUR TO ITS DISTINCT AND ORIGINAL TWIST RANGES

RIMOWA proudly expands its leather offerings with the introduction of Olive, a seasonal colour for both the Twist and Distinct collections.

Capturing the essence of early autumn, Olive is a sophisticated, subdued dark green that transitions travellers seamlessly from the bright hues of summer to cooler temperatures. Inspired by nature, this elegant shade enhances the timeless appeal of both collections, making them ideal to be paired together for your journeys ahead.

Olive joins the Black and Navy colour options in the RIMOWA Distinct collection—which is crafted using a precise leather wrapping technique that results in an elegant, structured form, featuring RIMOWA's signature grooves. For a seamless look, the RIMOWA Distinct Cabin Olive is adorned with colour-matched aluminium components. Silver rivets and palladium zip and pullers offer a refined jewellery-like touch.

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SERAPIAN
MILANO

THE SERAPIAN MAISON

Founded by Stefano Serapian in 1928, Serapian is one of the oldest leather Maisons in Milan and still one of the city's best-kept secrets. Located in the centre of the Lombardy capital, the brand's Bespoke Atelier is overseen by Giovanni Nodari Serapian, the third generation of the founding family. This unique destination is situated in Milan's historic Art Deco gem, Villa Mozart. Bespoke sits at the heart of the Maison, and is the source of many of the designs that are introduced into the collections to this day.

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THE GIVING MOVEMENT

Launched in April 2020, The Giving Movement is Dubai's homegrown streetwear label created to alter the way fashion is consumed and shed light on conscious consumerism. With the philosophy of "small acts multiplied by many can transform the world," The Giving Movement raises money with each item sold for charity. The amount is enough to ensure basic needs (food, shelter, water) for a child in need for one week.

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ZEGNA PRESENTS THE LEGEND OF "IL CONTE" - A NEW JACKET, INSPIRED BY ZEGNA'S FOUNDER

ZEGNA proudly presents the "Il Conte" jacket, honoring its founder, Ermenegildo Zegna, who received the noble title of Count of Monte Rubello for his contributions as an entrepreneur and philanthropist. Renowned for its high-quality fabrics, ZEGNA has established a prominent reputation in the Italian textile industry, a legacy bolstered by Oasi Zegna, a natural territory showcasing the brand's values. Crafted from Oasi Cashmere, the "Il Conte" jacket reflects ZEGNA's heritage with a design featuring rounded edges and a versatile stand-up collar, embodying the founder's commitment to craftsmanship and innovation. Available in five colors, it is a key piece in the Oasi Cashmere collection.

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UAE

FASHION

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ZIMMERMANN

ZIMMERMANN SPRING '25 RTW

Inspired by the cult 70s surf film, Morning of the Earth, Zimmermann's Spring 25 collection, Illumination, translates the film's earthly wisdom into a modern celebration of humankind's symbiotic relationship with nature.

"For Spring we were inspired by Albe Falzon's beautiful 70s surf film, Morning of the Earth. The film is a celebration of free-spirited surfers whose passion brought them closer to nature. It's so visually stunning – the way it captures the golden morning light and the colour of nature is just so inspiring. We leant into the aesthetics of the film more than surf itself – the irresistible way the film captures dappled light, the flowing movement of the sea and that feeling of harmony between surfer and nature." - Nicky Zimmermann, Creative Director.

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WATCHES + JEWELRY



ELEVATE THE HOLIDAY SEASON WITH BIL ARABI'S OULA COLLECTION

Embrace the holiday spirit in style with Bil Arabi's Oula Collection, a timeless line of handcrafted jewelry. As the brand's inaugural and most iconic collection, Oula - meaning "first" in Arabic - marks the beginning of founder Nadine Kanso's journey into the world of fine jewelry, paying homage to her roots through innovative design and exquisite craftsmanship. Launched in 2006, this collection has established Bil Arabi's unique identity, captivating with its elegance and cultural significance, making it an ideal choice for meaningful holiday gifting. The Oula Collection celebrates the art of personalized gifting, allowing each piece to be customized with Arabic letters, adding a unique and heartfelt touch to ensure that each holiday moment is truly unforgettable.

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IWC SCHAFFHAUSEN CELEBRATES THE ACHIEVEMENTS OF KURT KLAUS ON THE LEGENDARY WATCHMAKER'S 90TH BIRTHDAY

IWC Schaffhausen congratulates Kurt Klaus on his 90th birthday. Although Kurt Klaus is best known for the perpetual calendar that he developed in the 1980s, he contributed to many other innovations throughout his more than four decades at IWC. Even after retiring, Kurt Klaus continued to travel the world, teach watchmaking classes, and speak publicly about his inventions and passion for watchmaking.

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NEW OLFACTORY SIGNATURES FOR LA GRANDE MAISON BY THE SCENT ARTIST NICOLAS BONNEVILLE

THE LATEST ARTISTIC COLLABORATION UNDER JAEGER-LECOULTRE'S MADE OF MAKERS PROGRAMME

Jaeger-LeCoultre unveils its latest collaboration under the Made of Makers programme – three exclusive olfactory signatures for La Grande Maison created by acclaimed French perfumer Nicolas Bonneville. Through this collaboration, the Scent Artist has interpreted the Maison's olfactory identity with a portfolio of original fragrances offered in different formats.

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MOUAWAD

MOUAWAD UNVEILS THE EXQUISITE 'WINGS OF WONDER' COLLECTION: A CELEBRATION OF TRANSFORMATION AND GROWTH

Renowned luxury jeweler Mouawad proudly introduces its latest collection, 'Wings of Wonder'—a mesmerizing tribute to one of nature's most delicate yet powerful symbols: the butterfly. This collection captures the essence of transformation, growth and serenity, inviting jewelery lovers to embrace these motifs as part of their personal evolution.

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SWAROVSKI

ARIANA GRANDE INVITES YOU TO THE SWAROVSKI 'PARTY OF DREAMS' FOR HOLIDAY 2024

Swarovski unveils its Holiday 2024 campaign with Global Brand Ambassador, Grammy award-winning singer and actor Ariana Grande. Entitled 'Party of Dreams', the creative vision of Global Creative Director Giovanna Engelbert was lensed by leading fashion photographers Mert and Marcus and captured on film by music video director Christian Breslauer.

Styled in radiant pieces from the iconic Swarovski Millenia and elegant Matrix Crash families and wearing a couture look specially designed by Giovanna Engelbert, Ariana lights up the party with pure joy and a festive spirit.

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BEAUTY

ACQUA DI PARMA

ACQUA DI PARMA PRESENTS THE VENETIAN HOLIDAY COLLECTION BY INDIA MAHDAVI A CELEBRATION OF COLOUR, INFUSED WITH THE ARTISANAL EXCELLENCE OF MURANO GLASS AND THE MAISON'S TIMELESS CODES

This festive season is a rhapsody of light and colour as Acqua di Parma unveils its Holiday Collection, imagined by architect and designer India Mahdavi. The collection is a polysensorial journey through Mahdavi's playful codes, combined with the artisanal excellence of Murano glass by Salviati, a historic glassblowing furnace founded in 1859.

“My collaboration with Acqua di Parma is the result of the encounter of my imagination with the know-how of the talented masters at the Salviati Furnace – When the might of the hand magnifies the might of the mind, the magic is revealed. This whole collection, from the packaging to the limited-edition bottles, is an ode to the beauty of the making, to the perfection /imperfection of the hand, which invites the customer to experience a polysensorial journey.”

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The logo for EIDEAL, featuring the word "EIDEAL" in a bold, sans-serif font. The letter "A" is stylized with a unique, angular shape.

OLAPLEX UNVEILS THE BOND SHAPER™ CURLING TREATMENT A REVOLUTION IN SALON CURL CARE

OLAPLEX, a leader in hair care technology, is excited to announce the launch of its latest professional innovation—the BOND SHAPER™ Curling Treatment. This revolutionary 3-step salon service is designed to strengthen, shape, and lock in natural curls, waves, and coils for long-lasting definition and hydration.

Unlike traditional perming services, the OLAPLEX BOND SHAPER™ treatment requires no heat, no rods, and leaves no harsh odors. Instead, it uses Bond Building™ Technology to repair and relink broken disulfide bonds in the hair, restoring curls from within. The formula is silicone-free, formaldehyde-free, and vegan, ensuring a safe, residue-free experience while enhancing curl structure.

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EIDEAL LAUNCHES TWSS: THE ULTIMATE INNOVATION IN HAIR STYLING TOOLS

EIDEAL, a leader in professional hair tools and solutions, is thrilled to announce the launch of twss, a cutting-edge line of hair styling tools designed to empower creativity, individuality, and bold self-expression. Crafted for trendsetters, beauty lovers, and professionals, twss is all about breaking boundaries in haircare.

From sleek, holographic tools to high-performance precision, twss embodies sophistication with an edgy twist. Each product in the collection is tailored to deliver salon-quality results while celebrating personal style, whether you're wild, cheeky, or sleek.

Each brush in the twss collection is engineered with advanced technology, ensuring high-quality results that cater to the unique styling needs of every individual.

The twss line is now available www.eideal.com, offering everything from innovative brushes to high-end hot tools that redefine effortless styling. Whether you're looking to tame frizz, create volume, or achieve a sleek look, twss has you covered with tools that merge cutting-edge performance with style.

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EIDEAL

EIDEAL PRESENTS THE NEW OI SOUFFLÉ BY DAVINES

EIDEAL, a leader in professional hair tools and solutions, is excited to unveil the latest innovation from Davines: OI Soufflé. This new addition to the award-winning OI line is specifically designed to provide fine and medium hair with weightless body, enhanced shine, and silkiness.

Renowned for its iconic fragrance and luxurious textures, the OI line continues to impress with OI Soufflé's innovative liquid-to-foam formula. This unique product not only boosts shine and softness but also protects hair from heat up to 230°C, making it an essential styling companion.

A HERO FOR FINE AND MEDIUM HAIR

OI Soufflé is tailored for individuals seeking to elevate their haircare routine. Key ingredients include:

- Roucou Oil: Rich in carotenoids, vitamin A, and selenium, this oil offers protective and antioxidant benefits, reducing damage from treatments and environmental stressors.
- Chicory Root Extract: A natural film-forming agent that helps detangle hair while enhancing softness and silkiness.
- Vegetable-Based Amino Acids: These act as a plant-based alternative to animal keratin, mimicking the functional amino acid ratios found in human hair to promote a shiny and healthy appearance.

Compared to using OI Shampoo alone, OI Soufflé provides an impressive 2.3x increase in shine, while adding light body and volume to your hair.

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NOBLE PANACEA

NOBLE PANACEA LAUNCHES THE EXCEPTIONAL EYE LIFT CONCENTRATE

Noble Panacea introduces a new addition to its portfolio, THE EYE LIFT. This powerful and revolutionary skincare product focuses on fortifying, defending, and revitalizing the delicate skin around the eyes. As a skincare powerhouse, it provides the essential elements needed for the eyes to appear more youthful and vibrant in the face of daily challenges.

Launching with the Eye Lift Cream, this collection empowers the delicate skin around the eyes to restore vitality, brightness, and a firmer appearance. Every product that will be a part of this collection is a testament to Noble Panacea's commitment to skin health and youth preservation.

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RITUALS PRESENTS ITS 2024 HOLIDAY GIFT GUIDE FEATURING THE ADVENT CALENDAR AND EXQUISITE RANGE OF GIFT SETS

This holiday season, Rituals Cosmetics brings a touch of enchantment with the launch of its much sought after Advent Calendar. With each festive season, the excitement of joy and surprises fills the air. Since 2016, Rituals has led the way in Advent innovation, creating inspiring, interactive calendars that add daily anticipation to the countdown.

More than just a countdown, the Ritual of Advent is a celebration of the season itself. Rituals' Advent Calendars invite you to find joy in life's small moments, offering a beautifully curated experience for the body, mind, and soul.

[SEE MORE](#)

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VICTORIA'S SECRET FASHION SHOW COMEBACK

THE WOMEN-LED ICONIC SHOW RETURNS FOR THE FIRST TIME IN SIX YEARS!

After a six-year hiatus, the Victoria's Secret Fashion Show returned with a dazzling showcase in New York on October 15, 2024. Featuring an unprecedented all-women musical lineup, the event delivered electrifying performances by global sensations CHER, TYLA, and LISA, perfectly complementing the runway's star-studded cast of supermodels.

Long celebrated for its blend of fashion and entertainment, Victoria's Secret reintroduced this iconic spectacle with a fresh approach that reflects the brand's evolution while staying true to its glamorous roots. This year's show also kicked off the holiday season, offering consumers a real-time shopping experience. Each runway look featured shoppable pieces, allowing customers to "get the look" directly from Victoria's Secret's website, app, and select stores—underscoring the brand's commitment to innovation and customer connection.

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HOSPITALITY

25hours hotels

DUBAI'S NOMAD DAY BAR REOPENS ITS OUTDOOR COURTYARD WITH EXCLUSIVE EVENTS AND POP-UPS

Dubai's Nomad Day Bar at 25hours Hotel One Central is thrilled to announce the opening of its new outdoor courtyard, which will host a vibrant lineup of activations and experiences throughout November. This open-air space is set to become a lively social hub, with a rotation of pop-ups, live entertainment, and unique culinary offerings designed to create a memorable experience for guests all season.

[SEE MORE](#)

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AGATHA LAUNCHES EXCLUSIVE CHANDELLE NIGHTS

Agatha, the Pan-Asian culinary gem nestled in the heart of Al Habtoor City, is set to elevate Dubai's nightlife with the launch of 'Chandelle'—an exclusive Wednesday night affair designed to be the city's premier fashion and social hub. The much-anticipated launch took place on October 2nd, ushering in a new chapter for Dubai's social scene.

Every Wednesday, Chandelle transforms Agatha into the ultimate destination for Dubai's fashion-conscious elite. Guests can expect a captivating evening filled with bespoke cocktails, gourmet bites, and an atmosphere where the city's trendsetters come together to mingle and make their mark in an elegant setting that combines exclusivity and style.

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bâoli

BÂOLI DUBAI IS SET TO LAUNCH SOON AT J1 BEACH

Bâoli, the globally renowned luxury dining and nightlife concept, is set to make its highly anticipated debut at J1 Beach in Dubai in Q4. Building on its international popularity, Bâoli Dubai will emerge as one of the largest and most diverse venues of its kind, spanning approximately 2000 square meters with the layout both varied and thoughtfully designed to cater to different moods and activities, offering a dynamic fusion of culinary excellence, vibrant entertainment, and breathtaking design.

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DRAGONFLY OPENS DOORS: INVITING GUESTS ON A JAPANESE DINING JOURNEY LIKE NO OTHER

Dragonfly, Bulldozer Group's newest Japanese venue is set to officially welcome guests for a bold and vibrant dining experience, launching on October 22nd, 2024. Opening its doors at The Lana Promenade by Dorchester Collection, Dragonfly takes flight in the city marking a collaboration between its founder Alexander Orlov with Michelin guide-selected Chef Reif Othman, bringing together authentically mastered Japanese flavours fused with Pan-Asian influence.

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THE QODE UPDATE

UAE

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DUTCO CONSTRUCTION CO LLC, ONE OF THE UAE'S LEADING CONSTRUCTION FIRMS, ANNOUNCED AS THE MAIN CONTRACTOR FOR DUTCO ELLINGTON'S ONE RIVER POINT DEVELOPMENT

Ellington Properties, Dubai's leading design-led real estate developer, is proud to announce the appointment of Dutco Construction Co LLC, a trusted tier 1 contractor, as the lead contractor for One River Point, a premier waterfront residential development in the heart of Business Bay.

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HAKKASAN

DISCOVER THE WORLD OF HAKKASAN

Hakkasan offers guests a world-class culinary experience. The menu is a modern interpretation of authentic Cantonese cuisine, using the finest ingredients and expert traditional techniques to create timeless yet innovative signature dishes such as the Chilean Seabass and Crispy Duck Salad. Hakkasan's atmosphere is vibrant, intriguing and inviting. Originally designed by renowned interior designer Christian Liaigre, the space embodies the modern ethnic now found in Hakkasan restaurants worldwide. Established in 2001 in London, Hakkasan has restaurants around the world located in the United States, Middle East, India, Asia and Europe, where both London restaurants hold a Michelin star.

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HUTONG DUBAI CELEBRATES ITS TERRACE RE-OPENING WITH EXCLUSIVE MARTELL AND PERRIER-JOUËT COLLABORATIONS

Hutong, the award-winning Northern Chinese restaurant in DIFC, is thrilled to announce the re-opening of its outdoor terrace, just in time for Dubai winter. The newly unveiled terrace offers a sophisticated dining experience where guests can enjoy Hutong's globally renowned Northern Chinese cuisine while taking in dynamic views of the city, including the iconic Museum of the Future. To mark the occasion, Hutong introduces an exclusive collaboration with the renowned cognac brand Martell, that will run until the end of November. This will be followed by a partnership with the iconic champagne house Perrier-Jouët to ring in the holiday season. Both collaborations will bring dynamic flair to the outdoor space, offering limited-edition cocktails and an exquisite bar menu that reflects the exceptional craftsmanship of each brand.

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KARVE
DUBAI

TRY AN EXCLUSIVE ‘TASTE OF KARVE’ CLASS THIS NOVEMBER

In collaboration with Dubai Fitness Challenge and Al Serkal Avenue, KARVE Transformer Pilates Studio is excited to introduce the exclusive 'Taste of KARVE' trial class on November 2nd, 2024. This one-day trial event invites participants to experience KARVE's innovative Transformer Pilates sessions in a condensed format, perfect for newcomers or those looking to enhance their fitness routine. The exclusive 'Taste of KARVE' trial class offers four 30-minute sessions between 12pm and 2pm, providing a unique opportunity to try out the brand's signature classes and techniques. At a special discounted rate of AED 100, attendees can enjoy a quick yet effective workout, and as part of the experience, a refreshing smoothie post-workout is included in the class price. Don't miss the chance to be part of this invigorating experience, exclusively available on Saturday, November 2nd, 2024. Bookings can be made directly through KARVE's website at

<https://momence.com/KARVE-Dubai/membership/Alserkal-Community-Event-Drop-in-Credit-/291044> .

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TWO NEW CULINARY DESTINATIONS LAUNCHING ON BLUEWATER'S ISLAND: LA CANTINE BEACH AND GOHAN

Launching this October 2024, discover two distinct beachfront venues—Mediterranean charm at La Cantine Beach and refined Japanese dining at Gohan

La Cantine Beach and Gohan, two highly anticipated beachfront dining destinations, are set to open soon at Delano Dubai on the Bluewaters Island. Offering a mix of Mediterranean charm at La Cantine Beach and Japanese elegance at Gohan, these venues promise to redefine beachfront dining in Dubai with their distinct culinary experiences. Both venues are designed to captivate the city's residents and visitors, combining vibrant flavours, dynamic settings, and an elevated lifestyle experience. These exciting new concepts are brought to life by RIKAS Hospitality Group, one of Dubai's most renowned homegrown names in the culinary and lifestyle sector.

[SEE MORE](#)

Suhasini Rajpal

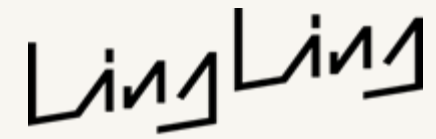
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EXPERIENCE THE BEST OF ASIAN DINING AT LING LING

A destination dining contemporary Asian restaurant, Ling Ling encourages guests to discover and explore cuisine differently. Inspired by izakaya, where food accompanies drinks (rather than the other way around), cocktails are at the heart of the experience with an intriguing and evolving menu. Ling Ling's culinary highlights fuse Japanese, Thai, Vietnamese, and Korean influences without leaving aside the Cantonese origins of Hakkasan that are present in every course. Helmed by Tao Group Hospitality's Chief Culinary Officer, Ralph Scamardella, the menu was created by Steven Nguyen (Ling Ling Chef de Cuisine) and includes signature dishes; Australian Lobster Pad Thai, Tea Smoked Duck Kueh Pie Tee, 24k Gold A5 Wagyu & Lobster Maki Sushi Rolls along with signature desserts; Coconut in Paradise and Warm Chocolate Hazelnut Moelleux.

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INTRODUCING TARTUFO BIANCO AT RISTORANTE LOREN

This holiday season, Ristorante Loren unveils the Tartufo Bianco menu, showcasing the rare white Alba truffle in five unique dishes. Available from October to January, each dish is crafted to elevate the dining experience with this exceptional seasonal delicacy.

[SEE MORE](#)

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NOBU DUBAI: WHERE JAPANESE-PERUVIAN DISHES MEETS UNRIVALED VIEWS

Created by world-famous chef Nobu Matsuhisa, Nobu Dubai offers a unique fusion of traditional Japanese cuisine with Peruvian influences. Perched on the 22nd floor of Atlantis, the Palm, Nobu Dubai offers stunning views of the Palm and Dubai Marina skyline. The restaurant is celebrated for its innovative dishes, including the signature Black Cod Miso and Yellowtail Jalapeño and the sophisticated ambiance, featuring sleek modern design and a warm, inviting atmosphere, complements the culinary experience.

[SEE MORE](#)



DUBAI'S POOL AND BEACH CLUB, NOBU BY THE BEACH AT ATLANTIS THE ROYAL OFFERS AN UNMATCHED ULTRA-LUXURY EXPERIENCE

Located at the ultra-luxury experiential resort Atlantis The Royal, Nobu by the Beach blends modern cool luxury and minimalistic Japanese traditions into a one-of-a-kind pool and beach club experience, Nobu by the Beach is the city's most stylish location to see and be seen.

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RECONNECT AND RECHARGE WITH SĀN BEACH

SĀN Beach, a stunning culinary and wellness sanctuary located within The Club at Palm West Beach, is the perfect escape for those seeking a blend of relaxation and rejuvenation. The vibrant oasis features a beautifully designed space that invites guests to unwind, indulge in exquisite dining, and embrace a holistic approach to wellness.

[SEE MORE](#)

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SEXY FISH

セクシーフィッシュ

DUBAI

SEXY FISH DUBAI TO OPEN DOORS END OF NOVEMBER

Sexy Fish, the internationally acclaimed celebrity-favourite dining destination, is set open doors in Dubai this November. Situated in the heart of the city on the rooftop of Dubai International Financial Centre's (DIFC) newest landmark building, Innovation One, Sexy Fish is set against the stellar backdrop of Dubai's glistening skyline. Following in the footsteps of its sister sites in Mayfair London, Miami and Manchester, the soon-to-launch restaurant will unveil an unparalleled immersive experience, bringing together bespoke artworks by Damien Hirst, a fusion of world-class Japanese-inspired dining, award-winning drinks, creative culinary teams and entertainment experiences.

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SHANGRI-LA LE TOUESSROK, MAURITIUS REOPENS AFTER RENOVATIONS, USHERING IN A NEW ERA OF CHIC, TROPICAL LUXURY

After 45 years of setting the standard for luxury in Mauritius, Shangri-La Le Touessrok, Mauritius, will re-open in style on the 19th October after its highly anticipated renovation. The extensive redesign by interior and architect designers The Odd Duck, has enhanced every facet of the resort, from its 185 guestrooms and suites to its renowned restaurants and bars

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SIRO

JONAH KEST HOSTING AN EXCLUSIVE VINYASA YOGA RETREAT AT SIRO ONE ZA'ABEEL

SIRO, the new fitness and recovery hospitality brand from Kerzner International, is pleased to announce Jonah Kest's appointment as the latest member of Team SIRO. To celebrate, the world-renowned instructor will be hosting an exclusive vinyasa yoga retreat running November 20 – 25, 2024, at SIRO One Za'abeel, the inaugural hotel from this groundbreaking new brand. The limited experience will be the first of its kind at the property and will enable guests to discover a holistic journey that seamlessly blends experiences in sleep, mindfulness, recovery, nutrition, and fitness.

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SUSHIYAKI

SUSHI • YAKITORI



SUSHIYAKI: EXCEPTIONAL JAPANESE CUISINE AND MODERN SOPHISTICATION

Not just a dining venue but a space where families can come together to savor world-class Japanese cuisine. Blending tradition and modernity, Sushiyaki creates an ambiance where families, including younger guests, can enjoy a sophisticated yet comfortable dining experience. With its warm and inviting atmosphere, it offers something for every member of the family — whether indulging in signature maki rolls, freshly prepared sashimi, or grilled yakitori delights.

Exclusive Sharing Platters for Family Gatherings

This season, Sushiyaki introduces its exclusive sharing platters, designed to elevate family dining to a new level. With four curated platters to choose from, families can enjoy a culinary journey that celebrates the finest ingredients and expert craftsmanship. These platters are ideal for sharing, encouraging families to come together and enjoy the flavors of Japan, making any meal a memorable occasion.

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the lighthouse

THE LIGHTHOUSE UNVEILS STUNNING NEW OUTPOST IN DUBAI HILLS

The Lighthouse, renowned for its casual yet refined dining concepts, is pleased to announce its latest venue in Dubai Hills. This new establishment marks a significant milestone in The Lighthouse's commitment to evolving alongside the dynamic communities it serves. Designed by acclaimed architectural firm Archer Humphreys, the interior showcases a versatile layout featuring bar seating, intimate lounges, and sleek high tables, catering to a variety of dining preferences and social occasions.

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A STYLISH ESCAPE AT ATLANTIS, THE PALM: DISCOVER WHITE BEACH

Located on the sandy shores of Atlantis, The Palm, WHITE Beach is Dubai's most stylish beach club. A dreamy slice of paradise with an in-tune-with-nature ambience, WHITE Beach exudes a rustic simplicity infused with a dose of glamour courtesy of a glittering infinity pool, complete with floating beds and uninterrupted views of the Palm Island and city skyline.

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LIFESTYLE

SHA

SHA WELLNESS CLINIC IS SET TO OPEN IN 2026

Abu Dhabi developer, IMKAN, alongside SHA Wellness are set to launch UAE's newest and unique wellness living real estate program. SHA Wellness is a global pioneer of medical and holistic health that has transformed the lives of more than 70,000 individuals over the past 16 years.

With its current flagship clinics in Spain and Mexico, SHA Wellness Clinic is eager to expand their global footprint and introduce the renowned SHA Method and SHA Residences to the Middle East. SHA Island Emirates is located along the coast of Sahel al Emarat in AlJurf and is set to open in 2026.

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SOHUM WELLNESS SANCTUARY OPENS ITS DOORS IN THE HEART OF DUBAI

The highly anticipated Sohum Wellness Sanctuary, a premier destination for holistic wellness, has opened its doors this November in the heart of Dubai. Founded by holistic wellness visionary leader Tanya S. Mansotra, Sohum Wellness Sanctuary offers an elevated experience that integrates ancient wisdom and spiritual practices with contemporary living – inviting guests to rediscover balance and harmony in a stunning, serene setting.

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GLENFIDDICH: SCOTLAND'S AWARD-WINNING SINGLE MALT WHISKY

Glenfiddich, Scotland's most awarded single malt whisky, has been a symbol of excellence in whisky-making since its founding in 1887. Glenfiddich combines tradition with innovation, using pure spring water and the finest malted barley to craft its distinctively rich and smooth flavor. With a legacy of pioneering craftsmanship, Glenfiddich offers a range of aged and experimental expressions, consistently setting the standard in the world of whisky, earning global recognition for its quality and heritage.

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A dark, moody close-up photograph of a car's front end, showing the headlight and grille area. The lighting is dramatic, highlighting the curves and textures of the car's bodywork.

AUTOMOTIVE



GENESIS GV80 COUPE RECOGNIZED FOR DESIGN EXCELLENCE AT IDEA® 2024

The Genesis GV80 Coupe was named Finalist in the Automotive and Transportation category of the 2024 International Design Excellence Awards (IDEA®), showcasing the brand's global design competitiveness.

IDEA® stands as one of the world's top design awards, alongside the Red Dot Design Award and the iF Design Award. The program recognizes excellence in design strategy, branding, digital interaction and other related fields.

Unveiled in the MEA region in April 2024, the GV80 Coupe redefines luxury with its striking sporty aesthetics and exceptional performance. The model embodies the brand's design philosophy of athletic elegance with its unique design, dynamic driving and SUV ruggedness.

[SEE MORE](#)

GENESIS SUPPORTS INNOVATION AS A STRATEGIC PARTNER FOR THE SECOND CONSECUTIVE YEAR AT THE MISK GLOBAL FORUM

Genesis, the luxury automotive brand known for its innovative designs, proudly announces the renewal of its strategic partnership with the Misk Global Forum for the second consecutive year. The forum, one of the largest youth-focused events globally, is held under the patronage of the Mohammed bin Salman Foundation "Misk," aimed at empowering young people, unlocking their potential, and developing their skills. Through this partnership, Genesis aims to reaffirm its commitment to shaping the future of mobility in Saudi Arabia.

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SAPORITI ITALIA: ICONIC ITALIAN DESIGN MEETS ULTRA LUXURY LIVING AT VOLANTE TOWERS

Founded in the 1950s, Saporiti Italia is a prestigious Italian design firm known for its luxury furniture and innovative design. With a legacy of blending traditional craftsmanship with modern aesthetics, the company has collaborated with top designers and architects. Today, Saporiti Italia continues to set high standards in upscale design, now making a notable impact with its projects in Dubai.

Making a notable impact in Dubai with their luxurious designs for the Volante Towers. The company has crafted two stunning showflats in Volante Tower 1 and Volante Tower 2, epitomizing ultra-luxury living. Their design work spans throughout these residential towers, highlighting their commitment to sophistication and exclusivity. Each space reflects Saporiti's heritage of blending cutting-edge design with timeless elegance, making their mark in Dubai's high-end real estate market.

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THE QODE

BAHRAIN

ROKA

ROKA BAHRAIN CONTINUES WEEKLY FRIDAY BRUNCH WITH OPEN TERRACE SEATING

ROKA Bahrain's popular Friday brunch now takes place weekly, featuring an open terrace for a scenic al fresco dining experience. Guests can enjoy a lively atmosphere with a live DJ, ideal for relaxed yet vibrant dining. The à la carte menu showcases ROKA's signature dishes like Black Cod with yuzu miso and Crispy Prawn Maki, with a special dessert platter to conclude the meal. Families are welcome, with children under 7 dining for free, and an optional wine package is available for an additional 10 BHD. Advance reservations are highly recommended for this must-try experience.

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An aerial, dark-toned photograph of a city skyline. The most prominent feature is a tall, slender skyscraper with a distinctive, curved, metallic-looking top section that resembles a shield or a stylized 'K'. The rest of the city is filled with various other buildings, streets, and greenery, all rendered in a monochromatic, low-key style.

THE QODE

KSA

HARVEY NICHOLS

ESCADA KIDS JOINS HARVEY NICHOLS RIYADH'S PRESTIGIOUS BRAND PORTFOLIO

Harvey Nichols Riyadh is delighted to announce the addition of ESCADA Kids to its esteemed lineup of luxury brands. Known for its vibrant designs and sophisticated style, ESCADA Kids brings a fresh, youthful energy to the store, offering a range of fashionable apparel tailored for young trendsetters. This partnership marks an exciting expansion of Harvey Nichols Riyadh's commitment to providing the finest in fashion for all ages. Shoppers can now explore the ESCADA Kids collection in-store and discover the perfect blend of elegance and playfulness that defines the brand.

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PURIFICACION GARCIA

DISCOVER PURIFICACIÓN GARCÍA'S ELEGANT FALL 2024 COLLECTION
FEATURING TIMELESS SILHOUETTES AND ICONIC HANDBAGS

Purificación García invites you to explore its exclusive Fall 2024 collection, showcasing modern elegance in a refined palette of beige, stone, black, and navy. Featuring flowing silhouettes crafted from luxurious cotton and silk, this collection is designed for effortless sophistication. Iconic handbags like Homenaje Acolchado, Origami, and Marco add a polished touch to each look. Founded in 1981, the Spanish brand is celebrated for its unique, contemporary designs and vibrant spirit, with over 300 points of sale worldwide. In the Middle East, Purificación García is available in Doha, Riyadh, Jeddah, and Abha.

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FLORMAR UNVEILS "LONGER THAN EVER" MASCARA IN SAUDI ARABIA FOR STRIKINGLY LONG LASHES

Flormar has launched its "Longer Than Ever" mascara in Saudi Arabia, featuring Turkish actress and singer Zeynep Bastık as its brand ambassador. Known for delivering high-performance cosmetics at accessible prices, Flormar offers a wide array of products, including foundation, lipstick, blush, concealers, and nail polish, reaching over 60,000 sales points in 70+ countries. With a refreshed brand identity and a new slogan, Happiness is Your Color, Flormar continues its journey towards innovation and accessibility. The Longer Than Ever mascara is designed for exceptionally long lashes, featuring a flexible brush that captures even the shortest lashes and a nourishing formula enriched with 83% naturally sourced ingredients, Almond Oil, and Vitamin E, giving customers in Saudi Arabia a striking, happier lash look.

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CARBONE RIYADH INTRODUCES WEEKDAY BUSINESS LUNCH AND EXTENDED WEEKEND HOURS FOR AN ELEVATED DINING EXPERIENCE

Carbone Riyadh now offers a weekday Business Lunch at 400 SAR per person, featuring a curated set menu of signature Italian-American dishes. Guests can enjoy favorites such as Caesar alla ZZ salad, Spicy Rigatoni pasta, and main dishes like Chicken Limone and Salmon Oreganata, all complemented by the dessert of the day.

Additionally, Carbone Riyadh has extended its weekend hours, now open from 12:00 pm to 12:00 am, providing greater flexibility for an elevated dining experience.

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NOZOMI REVIVES NOSTALGIA WITH A CONTEMPORARY INFUSION

Nozomi, the premier destination for contemporary Japanese cuisine, proudly announces the revival of its iconic dining experience. This new chapter seamlessly blends the timeless elegance of Nozomi's interior design, the artistry of its culinary offerings, and the evocative power of its music to create a truly immersive and emotional experience for every guest.

Since its inception in 2005, Nozomi has earned a global reputation for its luxurious dining experience. The newly unveiled menu brings together beloved classics such as the silky Yellowtail Sashimi, robust Wagyu Beef, and the iconic Black Cod with pickled relish and miso. These dishes, cherished by long-time patrons, are now reimagined with modern twists that resonate deeply with those seeking culinary excellence.

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NEYRAH SPA AT NUJUMA, A RITZ-CARLTON RESERVE, CROWNED SAUDI ARABIA'S BEST RESORT SPA 2024

Neyrah Spa at Nujuma, a Ritz-Carlton Reserve, has been named Saudi Arabia's Best Resort Spa 2024 by the prestigious World Spa Awards 2024. This esteemed recognition celebrates Neyrah Spa's commitment to offering transformative wellness experiences that nurture a deep connection to nature. Located within the serene surroundings of Nujuma, a Ritz-Carlton Reserve, on the secluded Ummahat Islands in Saudi Arabia's Red Sea archipelago, Neyrah Spa offers treatments that rejuvenate the mind, body and spirit by drawing inspiration from the elements of the land and sea.

Nujuma, a Ritz-Carlton Reserve renowned for its secluded luxury and regenerative tourism, offers guests an unparalleled retreat in one of Saudi Arabia's most naturally rich and abundant destinations. For more information on Nujuma, please visit their website.

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RITUALS EXPANDS IN SAUDI ARABIA WITH NEW STORE AT PANORAMA MALL, RIYADH

Rituals is set to open its latest store in Saudi Arabia at Panorama Mall in Riyadh, marking another step in its ongoing expansion across the Kingdom. Following recent openings in Dammam and Jeddah, this new location underscores Rituals' commitment to deepening its presence in the region. The Panorama Mall store will feature a luxurious selection of body and home products, inviting customers to discover Rituals' signature offerings in a beautifully designed space.

Additionally, more store openings are expected throughout 2024, further enhancing Rituals' footprint in Saudi Arabia and bringing its unique wellness experience to even more customers.

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ROKA

DISCOVER ROKA RIYADH'S CULINARY AND MUSICAL HIGHLIGHTS: TAMTAM'S EXCLUSIVE ALBUM DEBUT AND SHABU-SHABU NIGHTS

ROKA Riyadh proudly partners with Saudi singer Tamtam to host the first-ever listening session in Saudi Arabia for her upcoming album, Ma3assalama (goodbye), taking place during the month of November. This exclusive event invites guests to be among the first to experience Tamtam's latest music in an intimate setting, creating a unique atmosphere for music lovers and culinary enthusiasts alike.

ROKA Riyadh also continues to offer its popular Shabu-Shabu nights every Wednesday. Priced at SAR 240 (minimum two guests), this interactive dining experience includes a steaming Shabu-Shabu broth, fresh vegetables, tender Wagyu beef, and house-made dipping sauces, with additional servings of vegetables and Wagyu beef available for SAR 30 and SAR 50, respectively. Both events showcase ROKA's dedication to providing exceptional culinary and cultural experiences, each in its own unforgettable way.

[SEE MORE](#)

ROKA JEDDAH TO CELEBRATE 1-YEAR ANNIVERSARY AND CONTINUE SHABU-SHABU NIGHT

ROKA Jeddah is set to mark its 1-year anniversary with a special celebration, bringing together the city's culinary enthusiasts. As part of the festivities, the popular Shabu-shabu Night will continue to delight guests every Wednesday, offering a unique Japanese hot pot experience. With an elevated menu and vibrant atmosphere, ROKA Jeddah remains a go-to destination for contemporary Japanese

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THE ST. REGIS RED SEA RESORT OFFERS A SANCTUARY FOR THE EXTRAORDINARY AT THE NEW ST. REGIS SPA

The St. Regis Red Sea Resort, the first private island to open in The Red Sea, offers guests an elegant spa that celebrates all that is natural and sensorial. Opened in January 2024, the spa features eight treatment rooms with gazebos and outdoor baths, private treatment cabins, and ladies and gentlemen grooming salons, providing a journey of extraordinary indulgence and sophistication.

The design of the spa pays homage to the natural beauty of Ummahat Island, featuring open windows, outdoor cabins, and pavilions, intended to bring the peace of the outside in. The culture of Saudi Arabia is highlighted with a celebration of the smells, tastes and sounds of the Kingdom. The scent of Oud, a touch of Arabian music and locally sourced honey and dates celebrate the authenticity of Saudi culture. The heritage of the iconic St. Regis brand is honoured with the bespoke and discrete nature of the treatments, a notion that remains central to the tradition of glamorous sophistication that St. Regis is known for.

Embrace a summer of elegance at The St. Regis Red Sea Resort with the Summer Splendor Offer, which includes special villa rates, dining, and signature spa discounts. St. Regis Hotels & Resorts is part of Marriott Bonvoy's portfolio of over 30 extraordinary hotel brands. Enjoy a special starting rate from \$1255 (4700 SAR) per night, valid until August 31st. To book your stay, visit www.marriott.com.

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KAYANEE POP-UP STORE NOW OPEN IN RIYADH PARK

Kayanee, the Kingdom's first-of-its-kind collective experience for women's wellness, proudly announces the opening of its first pop-up store at Riyadh Park near gate 2. This location gives mall visitors the opportunity to explore a selection of women's apparel featuring the best activewear designs tailored for all occasions, personal care products to help women restore and glow, as well as bespoke health plans and vital supplements to unlock women's optimal well-being and enhance both body and mind.

Join the movement by downloading the Kayanee app or click here to visit the website for more information and seamless online shopping. Follow us on @kayaneeofficial to move, and be moved.

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GENESIS GV80 COUPE RECOGNIZED FOR DESIGN EXCELLENCE AT IDEA® 2024

The Genesis GV80 Coupe was named Finalist in the Automotive and Transportation category of the 2024 International Design Excellence Awards (IDEA®), showcasing the brand's global design competitiveness.

IDEA® stands as one of the world's top design awards, alongside the Red Dot Design Award and the iF Design Award. The program recognizes excellence in design strategy, branding, digital interaction and other related fields.

Unveiled in the MEA region in April 2024, the GV80 Coupe redefines luxury with its striking sporty aesthetics and exceptional performance. The model embodies the brand's design philosophy of athletic elegance with its unique design, dynamic driving and SUV ruggedness.

[SEE MORE](#)

GENESIS SUPPORTS INNOVATION AS A STRATEGIC PARTNER FOR THE SECOND CONSECUTIVE YEAR AT THE MISK GLOBAL FORUM

Genesis, the luxury automotive brand known for its innovative designs, proudly announces the renewal of its strategic partnership with the Misk Global Forum for the second consecutive year. The forum, one of the largest youth-focused events globally, is held under the patronage of the Mohammed bin Salman Foundation "Misk," aimed at empowering young people, unlocking their potential, and developing their skills. Through this partnership, Genesis aims to reaffirm its commitment to shaping the future of mobility in Saudi Arabia.

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RADISSON HOTEL GROUP'S EXPANSION PLAN CONTINUES WITH THE OPENING OF RADISSON HOTEL & RESIDENCE RIYADH OLAYA

Radisson Hotel Group is proud to announce the opening of Radisson Hotel & Residence Riyadh Olaya, the Group's 28th hotel in the Kingdom of Saudi Arabia and its 9th in the vibrant city of Riyadh. This new opening marks a significant milestone as the Group continues its expansion in one of the most dynamic regions of the Middle East aligned with the Kingdom's Vision 2030 to enhance the country's economic and tourism landscape.

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THANK YOU!



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