



THE QODE UPDATE

JANUARY 2025

WHAT'S IN THE SHOWROOM?

The Qode Showroom, located at our offices in Dubai Design District and Riyadh showcases press samples (fashion, accessories, and jewellery) from our main brands. These samples can be borrowed for both editorial fashion shoots as well as celebrity/influencer dressing (within brand guidelines).

Please contact a member of the PR team to arrange a showroom visit
between 9am – 6pm, Monday – Friday.

showroom@theqode.com

NEW TO THE QODE

KSA

HOSPITALITY

CHOTTO
MATTE

CHOTTO MATTE BRINGS ITS GLOBAL NIKKEI DINING EXPERIENCE TO RIYADH IN JANUARY 2025

Chotto Matte, the globally renowned restaurant brand founded by acclaimed chef and restaurateur Kurt Zdesar, is set to debut in Riyadh in January 2025. Known for its signature Nikkei cuisine, which masterfully fuses the rich heritage of Japan with the vibrant spirit of Peru, this new hotspot will open in the bustling King Abdullah Financial District. Guests can look forward to a stunning dining space designed to captivate the senses while savoring bold and innovative flavors.

Established in 2013, Chotto Matte has grown from its celebrated flagship in London to a global phenomenon, with locations in Miami, Doha, San Francisco, Toronto, and the Middle East. As the brand continues to expand, exciting openings are on the horizon in Tbilisi, Dubai, and now, Riyadh, further solidifying its position as a leader in culinary innovation and cultural fusion.

[SEE MORE](#)

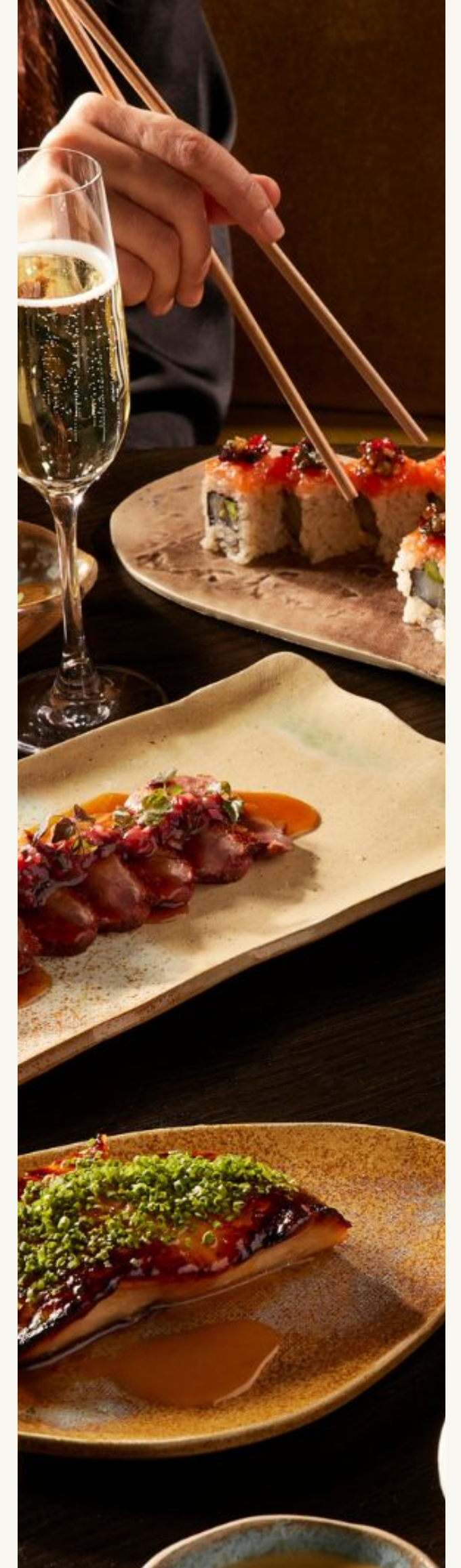
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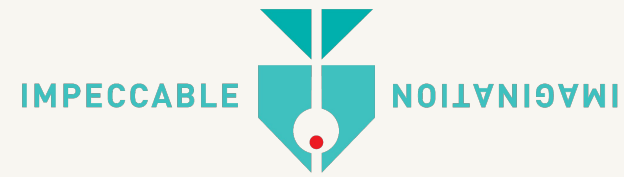
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NEW TO THE QODE

UAE

ART



FIFTEEN WORLD-RENOWNED ARTISTS. ONE UNFORGETTABLE EXPERIENCE

STEP INTO A WORLD OF MULTISENSORY WONDER AS “THE SUBLIME NATURE OF BEING” OPENS IN DUBAI ON JANUARY 17TH, 2025

For centuries, the Sublime has captivated the imagination of artists worldwide. What is the sensation we feel when words fail us, the quiet hum of wonder is sparked by nature’s grandeur? How does an artist convey the indescribable and translate the metaphysical into the material?

With her unique curatorial vision, artist Ambika Hinduja Macker, founder and creative director of the art and design firm Impeccable Imagination, explores these questions through a reimagining of her 2022 immersive art experience, The Sublime Nature of Being, opening on 17th January 2025. In collaboration with ICD Brookfield Place, she invites audiences to engage emotionally, imaginatively, and sensorially, embracing the universal human experience of awe and reverence inspired by nature.

[SEE MORE](#)

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THE QODE

UAE





FASHION

& other Stories

& OTHER STORIES INTRODUCES A REINVENTED MAKEUP COLLECTION

There is a new era of openness and creativity in the world of beauty, & Other Stories embraces it with a brand-new makeup range, featuring 163 curated colours, vegan formulas, and premium textures with skin-loving ingredients.

Two years in the making, this elevated collection with products for complexion, lips, eyes, cheeks and nails has been developed by the & Other Stories' team of beauty experts and chemists together with some of the world's leading independent beauty partners. It works like a colour wardrobe, featuring core products with carefully selected tones and shades and seasonal standout specials.

[SEE MORE](#)

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1895
BERLUTI
PARIS

BERLUTI PRESENTS SPRING-SUMMER 2025 COLLECTION

Berluti's Spring-Summer 2025 collection brings the Maison's heritage to life with a fresh perspective, celebrating timeless elegance and exceptional craftsmanship. This season, Berluti illuminates the essence of its own remarkable allure. Honouring the emblems of the Maison, the collection hones the enduring signifiers central to its singularity and lets them lead the way. These guiding principles are found with the notion of shoes as the starting point of the silhouette, chromatic refined silhouettes, and remarkable elegance.

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BERSHKA

BERSHKA UNVEILS ITS LATEST CHIC EDIT:

Inviting you to embark on a style journey that transcends mere clothing, this collection isn't just about apparel; it's a narrative waiting to be told.

As Bershka unveils its latest collection, where fashion seamlessly meets functionality, and each piece stands as a bold statement. A narrative where these essential pieces effortlessly transition from day to night, allowing you to express your unique style with every wear. From petite to plus size, Bershka celebrates inclusivity and welcomes everyone to embrace their distinct style. Don't miss out on this season's must-haves.

[SEE MORE](#)

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BOSS

BOSS HANGS UP THE CORPORATE SUIT TO HEAD “OUT OF OFFICE” FOR ITS SPRING/SUMMER 2025 COLLECTION

For Spring/Summer 2025, BOSS breaks away from conventional corporate attire, unveiling a collection themed “Out of Office” that embraces a softer, more fluid approach to tailoring. The designs reflect a lifestyle centered on self-expression, freedom, and a balanced off-the-clock aesthetic. The color palette is a harmonious mix of light blues, earthen browns, subdued greens, and classic neutrals. Luxe fabrics like wool, silk, and leather further underscore the collection’s elevated yet relaxed ethos.

BOSS’s Spring/Summer 2025 collection invites wearers to embrace individuality and step away from rigid structures, redefining modern tailoring for a new era.

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CH CAROLINA HERRERA UNVEILS ITS RESORT 2025 COLLECTION

CH Carolina Herrera lights up the CH Carolina Herrera announces the official launch of its Resort 2025 collection, now available online and in stores. Gearing up towards a new season, the collection features a vibrant showcase of colors, sophisticated prints, and the signature exceptional craftsmanship that the brand boasts.

[SEE MORE](#)

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COS

COS CELEBRATES THE 2025 LUNAR NEW YEAR WITH A LIMITED-EDITION COLLECTION

COS celebrates the 2025 Lunar New Year and Year of the Snake, a time for fresh beginnings, renewal, and opportunity, with a campaign highlighting new energy and good fortune. The collection features limited-edition bags, bag charms and a capsule of seasonal ready-to-wear pieces in a fresh colour palette.

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DEL CORE

DEL CORE'S LISSOM FW24/25 COLLECTION

Del Core presents Lissom FW24/25 collection, which unfolds like a slow reveal, shedding layers akin to molting. Beginning with subdued hues and soft cashmere, it culminates in a radiant being adorned in vivid colors. Drawing inspiration from the miniature world of insects, viewed through the lens of microphotography.

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Elamins

CRAFTING TIMELESS ELEGANCE WITH EVERY STITCH

At the heart of Elamins lies an affinity for quality and attention to detail that also prioritizes comfort. Every stitch is carefully considered and embodies the brands core essence: timeless sophistication.

From the intricate stitching to the carefully selected fabrics, each piece is a labor of unwavering commitment and meticulously crafted garments. We believe that fashion is more than what you wear - it's a form of self expression and a canvas upon which you paint your unique story.

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G I V E N C H Y

GIVENCHY PRESENTS ITS SPRING 2025 WOMEN'S AND MEN'S READY-TO-WEAR PRE-COLLECTION

For its Spring 2025 pre-collection, Givenchy blends aristocratic elegance with audacity, provocation and a hint of punk. Picking up on signatures such as the newly relaunched Monogram 72, archival animal prints, pom-poms, bows and argyle motifs, clothes for women and men explore modern dressing through a "relaxed-formal" lens. Soft structuring and delicacy juxtapose with edgier subtexts, a nod to Hubert de Givenchy's taste for injecting striking silhouettes with covert undertones. Hubert de Givenchy's sense of confident chic laced with subtle provocation and humor define the key looks of the season.

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H&M LAUNCHES THE WELLNESS EDIT

FEEL THE SOFTNESS FROM THE INSIDE OUT

H&M MOVE, together with H&M Beauty and H&M HOME, presents the Wellness Edit created to capture all senses. The tools and products selected for this collection help you embrace daily moments of self-care, with H&M Move's new Yoga leggings in SoftMove™ made with LYCRA SPORTS fabric as your go-to activewear. Crafted using SoftMove™ technology, they combine softness and functionality to offer unparalleled freedom, fitting you like a second skin. Available in selected stores in UAE, KSA, BAH, EGY, QAT & KWT and at hm.com from 2 January 2025.

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MANGO

MANGO | Capsule Collection

Usher in the celebrations and welcome the year in true style as the party continues with the new edition of MANGO's Capsule collection. Black dominates throughout the collection, featuring statement limited-edition dresses manufactured with high-quality fabrics and brought to life with elegant silhouettes, finishes and subtle hints of red and silver.

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MARCOLIN
EYEWEAR

MARCOLIN INTRODUCES TOM FORD'S ICON COLLECTION

The TOM FORD EYEWEAR ICON COLLECTION is the maximum expression of luxury.

Inspired by personalities with charisma and presence, the collection shines the spotlight on unparalleled workmanship that elevates and enhances each element.

The styles have been highlighted by fine processing. Handcrafted havana colorations and transparent acetate on the inner side of the temples with a new protective layer distinguish the tints of ICON sunglasses.

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Massimo Dutti

MASSIMO DUTTI

Massimo Dutti was founded in 1985, in Spain, as a men's fashion brand. It launched its first womenswear collection in 1995, offering a variety of styles, from casual pieces to sophisticated, timeless garments. Today, Massimo Dutti has some 800 stores, in 76 countries, in Europe, America and Asia. The brand belongs to the Inditex Group, one of the world's largest fashion distributors, with more than 7,000 stores in 92 countries across the five continents. Besides Massimo Dutti, Inditex operates a further seven fashion chains: Zara, Pull&Bear, Bershka, Stradivarius, Oysho, Zara Home and Uterqüe.

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ORIENT 499 **الشرق**

BEIRUT | DUBAI

ALF LEILA WA LEILA: ORIENT 499 UNVEILS ITS RAMADAN COLLECTION

Born in the heart of Lebanon, and with its recent launch at Dubai's Alserkal Avenue, Orient 499 is pleased to unveil its Ramadan collection. An enchanting blend of femininity, opulence and cultural heritage, the collection draws inspiration from Alf Leila Wa Leila (1001 nights / Arabian nights), the legendary set of folk tales from the Middle East. Featuring a range of dresses, kaftans, jellabas and abayas, the exclusive Ramadan collection celebrates the mystical allure and timeless stories of the region.

Designed by founders Aida Kawas and Frank Luca, each piece aims to empower individuals to feel unique and radiant while embracing the spirit of Ramadan through timeless craftsmanship and exceptional design. The collection honours the season's values of togetherness, family, community and spirituality, allowing wearers to express their personal style with elegance, authenticity, and a deep connection to heritage.

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Q A S I M I

QASIMI'S SS25 COLLECTION

Qasimi's SS25 Collection

Debuting its much-anticipated Spring/Summer 2025 collection first at London Fashion Week, marking the first live show under the creative direction of Hoor Al Qasimi since she took the helm in 2020, Qasimi's new collection created in collaboration with acclaimed artist Kambui Olujimi, drew significant inspiration from Olujimi's impactful "When Monuments Fall" series, with the design team, led by Al Qasimi, proposing new narratives through the reinterpretation of shapes and forms.

The blend of fluid and structured silhouettes symbolized the ever-changing nature of monuments, with techniques such as digital printing, image granulation, and fading, used to evoke the passage of time and the shifting significance of the original artworks.

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RIMOWA

RIMOWA ADDS TIMELESS OLIVE COLOUR TO ITS DISTINCT AND ORIGINAL TWIST RANGES

RIMOWA proudly expands its leather offerings with the introduction of Olive, a seasonal colour for both the Twist and Distinct collections.

Capturing the essence of early autumn, Olive is a sophisticated, subdued dark green that transitions travellers seamlessly from the bright hues of summer to cooler temperatures. Inspired by nature, this elegant shade enhances the timeless appeal of both collections, making them ideal to be paired together for your journeys ahead.

Olive joins the Black and Navy colour options in the RIMOWA Distinct collection—which is crafted using a precise leather wrapping technique that results in an elegant, structured form, featuring RIMOWA's signature grooves. For a seamless look, the RIMOWA Distinct Cabin Olive is adorned with colour-matched aluminium components. Silver rivets and palladium zip and pullers offer a refined jewellery-like touch.

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SERAPIAN

MILANO

THE SERAPIAN MAISON

Founded by Stefano Serapian in 1928, Serapian is one of the oldest leather Maisons in Milan and still one of the city's best-kept secrets. Located in the centre of the Lombardy capital, the brand's Bespoke Atelier is overseen by Giovanni Nodari Serapian, the third generation of the founding family. This unique destination is situated in Milan's historic Art Deco gem, Villa Mozart. Bespoke sits at the heart of the Maison, and is the source of many of the designs that are introduced into the collections to this day.

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ZIMMERMANN

ZIMMERMANN SPRING '25 RTW

Inspired by the cult 70s surf film, Morning of the Earth, Zimmermann's Spring 25 collection, Illumination, translates the film's earthly wisdom into a modern celebration of humankind's symbiotic relationship with nature.

"For Spring we were inspired by Albe Falzon's beautiful 70s surf film, Morning of the Earth. The film is a celebration of free-spirited surfers whose passion brought them closer to nature. It's so visually stunning – the way it captures the golden morning light and the colour of nature is just so inspiring. We leant into the aesthetics of the film more than surf itself – the irresistible way the film captures dappled light, the flowing movement of the sea and that feeling of harmony between surfer and nature." - Nicky Zimmermann, Creative Director.

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WATCHES + JEWELRY



EMBRACE THE SPIRIT OF THE NEW YEAR WITH BIL ARABI'S YA EIN COLLECTION

Bil Arabi invites you to embrace the spirit of the New Year with the Ya Ein Collection, a radiant tribute to the iconic evil eye motif. Known for its timeless symbolism of protection and good luck, the evil eye reflects the hope and positivity that align perfectly with the essence of new beginnings.

The Ya Ein Collection reimagines this powerful symbol with each piece that weaves the protective power of the evil eye with bespoke Arabic letters, intricate words, expressive names, and proverbs, creating jewelry that is as meaningful as it is beautiful.

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IWC SCHAFFHAUSEN PRESENTS THE INGENIEUR AUTOMATIC 40 WITH A BLUE DIAL

IWC Schaffhausen complements its Ingenieur collection with a new Ingenieur Automatic 40 featuring a blue dial. This automatic model reflects the bold aesthetic codes of Gérald Genta's original Ingenieur SL from the 1970s while also meeting the highest standards regarding ergonomics and wearability, finishing and movement technology.

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A REDESIGNED FLAGSHIP BOUTIQUE OPENS IN DUBAI BRINGING THE SPIRIT OF THE VALLEE DE JOUX TO DUBAI MALL

Jaeger-LeCoultre announces the opening of an expanded and redesigned flagship boutique in Dubai Mall, the United Arab Emirates' most prestigious shopping and lifestyle destination. Much more than a place only to purchase exceptional timepieces, the redesigned Jaeger-LeCoultre flagship in Dubai Mall invites visitors to pause and take the time to immerse themselves in the creative and cultural world of La Grande Maison, the 'Watchmaker of Watchmakers'™ from the Vallée de Joux.

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MOUAWAD

MOUAWAD LAUNCHES SYMPHONY COLLECTION IN DOHA, QATAR, IN COLLABORATION WITH DANA AL FARDAN

Mouawad is proud to unveil the 'Symphony Collection', a stunning new jewelry line created in collaboration with Dana Al Fardan, Qatar's first female composer and singer-songwriter. This collection embodies the essence of personal expression, transformation, and emotional resonance, inspired by piano keys, this line offers striking adornments designed for contemporary jewelry lovers.

[SEE MORE](#)

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SWAROVSKI

ARIANA GRANDE INVITES YOU TO THE SWAROVSKI 'PARTY OF DREAMS'

Swarovski unveils its latest campaign with Global Brand Ambassador, Grammy award-winning singer and actor Ariana Grande. Entitled 'Party of Dreams', the creative vision of Global Creative Director Giovanna Engelbert was lensed by leading fashion photographers Mert and Marcus and captured on film by music video director Christian Breslauer.

Styled in radiant pieces from the iconic Swarovski Millenia and elegant Matrix Crash families and wearing a couture look specially designed by Giovanna Engelbert, Ariana lights up the party with pure joy and a festive spirit.

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BEAUTY

ACQUA
DI
PARMA

A VIBRANT AND CONTEMPORARY INTERPRETATION OF THE MAISON'S TIMELESS CLASSIC

ACQUA DI PARMA MARKS A BOLD NEW ERA WITH COLONIA IL PROFUMO

Acqua di Parma marks a bold new era with Colonia Il Profumo—a modern and intensified interpretation of the Maison's first ever fragrance, the iconic Colonia, originally launched in 1916. This new fragrance blends over a century of tradition with contemporary elegance, capturing the sun-warmed vibrancy of Italy. With a heightened concentration and the addition of ylang-ylang, Colonia Il Profumo offers a richer, more enduring fragrance that celebrates a timeless classic while embracing modernity.

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OLAPLEX UNVEILS THE BOND SHAPER™ CURLING TREATMENT A REVOLUTION IN SALON CURL CARE

OLAPLEX, a leader in hair care technology, is excited to announce the launch of its latest professional innovation—the BOND SHAPER™ Curling Treatment. This revolutionary 3-step salon service is designed to strengthen, shape, and lock in natural curls, waves, and coils for long-lasting definition and hydration. Unlike traditional perming services, the OLAPLEX BOND SHAPER™ treatment requires no heat, no rods, and leaves no harsh odors. Instead, it uses Bond Building™ Technology to repair and relink broken disulfide bonds in the hair, restoring curls from within. The formula is silicone-free, formaldehyde-free, and vegan, ensuring a safe, residue-free experience while enhancing curl structure.

[SEE MORE](#)



EIDEAL LAUNCHES TWSS: THE ULTIMATE INNOVATION IN HAIR STYLING TOOLS

EIDEAL, a leader in professional hair tools and solutions, is thrilled to announce the launch of twss, a cutting-edge line of hair styling tools designed to empower creativity, individuality, and bold self-expression. Crafted for trendsetters, beauty lovers, and professionals, twss is all about breaking boundaries in haircare. From sleek, holographic tools to high-performance precision, twss embodies sophistication with an edgy twist. Each product in the collection is tailored to deliver salon-quality results while celebrating personal style, whether you're wild, cheeky, or sleek. Each brush in the twss collection is engineered with advanced technology, ensuring high-quality results that cater to the unique styling needs of every individual. The twss line is now available www.eideal.com, offering everything from innovative brushes to high-end hot tools that redefine effortless styling. Whether you're looking to tame frizz, create volume, or achieve a sleek look, twss has you covered with tools that merge cutting-edge performance with style.

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EIDEAL PRESENTS THE NEW OI SOUFFLÉ BY DAVINES

EIDEAL, a leader in professional hair tools and solutions, is excited to unveil the latest innovation from Davines: OI Soufflé. This new addition to the award-winning OI line is specifically designed to provide fine and medium hair with weightless body, enhanced shine, and silkiness.

Renowned for its iconic fragrance and luxurious textures, the OI line continues to impress with OI Soufflé's innovative liquid-to-foam formula. This unique product not only boosts shine and softness but also protects hair from heat up to 230°C, making it an essential styling companion.

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NOBLE PANACEA

THINK BEAUTIFULLY WITH NOBLE PANACEA

Noble Panacea was founded on the ambitious research of Sir Fraser Stoddart who was awarded the 2016 Nobel Prize in Chemistry for his lifework researching molecular motion and has since overseen the development of Noble Panacea. Harnessing the power of Organic Super Molecular Vessel™ (OSMV) Technology, an encapsulation technology that protects and precisely delivers high-powered ingredients to the skin for tenfold* efficacy and +200%* penetration. Our skincare products deliver transformational efficacy in three collections: The Brilliant, The Absolute, and The Exceptional.

All products are free from fragrance, parabens, silicones, GMOs, dyes or artificial colorants, formaldehyde donors or formaldehyde releasing agents, SLS/SLES, synthetic and natural fragrance, essential oils, EDTA, alcohol, ethoxylates, nitrates, mineral oil, petroleum, phthalates, polyethylene beads, propylene glycol, gluten. Cruelty-free.

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EMBRACE TRANQUILITY WITH RITUALS

Rituals is a brand dedicated to transforming everyday routines into meaningful rituals. They offer a wide range of high-quality, thoughtfully crafted products inspired by ancient traditions from around the world. Their collections, which include both Classic and Premium lines, are designed to promote mindfulness, relaxation, and well-being.

Rituals' fragrances, such as The Ritual of Sakura and The Ritual of Karma, use natural ingredients to evoke a sense of calm and positivity. Each collection aims to elevate daily moments, whether through body care, skincare, or home fragrances, creating an atmosphere of peace and luxury.

Through Rituals, every product invites you to slow down, embrace mindfulness, and savor the beauty of life's simple pleasures.

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HOSPITALITY



STEP INTO AN ERA OF TIMELESS ELEGANCE AT 1920

1920, a venue poised to redefine Dubai's nightlife, has opened its doors high above the city on the 52nd floor of ICD Brookfield Place. This exceptional cocktail bar seamlessly blends vintage elegance with contemporary flair. Created by D.ream, the visionary global restaurant group behind acclaimed venues like Amazónico, COYA, and Zuma, 1920 is one of three exciting concepts debuting at ICD Brookfield Place including Bar des Prés, a Franco-East Asian restaurant by the renowned Chef Cyril Lignac, and the celebrated Italian restaurant Il Gattopardo.

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25hours hotels

NEW YEAR, RELAXED YOU: INDULGE IN 25HOUR'S HOTELS EXCITING SPA OFFERS

At 25hours Hotel One Central, Extra Hour Spa in collaboration with Comfort Zone welcomes you to start the new year with their immersive pop ups & winter wellness offers, curated to help you rejuvenate, recharge, and embrace the year ahead.

Picture a day of tranquility as you indulge in massages designed to melt away stress while basking in the serene ambiance of their Herb Garden, accompanied by stunning views of the iconic Museum of the Future—a setting that promises to elevate your experience.

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AGATHA PRESENTS LIVE MUSIC THURSDAYS WITH AMANDA MAALOUF

Prepare for an unforgettable evening at Agatha, the city's most vibrant dining destination, as it unveils Live Music Thursdays. Enjoy extraordinary performances featuring the powerhouse talent of Amanda Maalouf and her dynamic band.

Every Thursday, Agatha will come alive with the soulful melodies and electrifying performances of Amanda Maalouf. The Lebanese singer, songwriter, and performer—renowned for captivating audiences at international stages, including World EXPO2020 Dubai, and for her successful journey on X Factor—brings her dynamic presence and multi-genre repertoire to the heart of Dubai.

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bâoli

BÂOLI DUBAI PRESENTS AN ELECTRIFYING LINE-UP OF MUSICAL PERFORMANCES THIS JANUARY

This January, Bâoli Dubai at J1 Beach invites music lovers to experience three exhilarating events featuring globally celebrated DJs K.O.B.A. and Coco, who will ignite the venue with their infectious energy and unique sounds.

January 17:

From 12 AM to 2 AM, DJ K.O.B.A. , celebrated for his genre-defying sets and magnetic stage presence, will captivate guests with a marathon performance.

January 24:

From 11 PM to 1 AM, witness DJ Coco's intimate solo performance showcasing her signature style that bridges hypnotic melodies with pulsating beats.

January 25:

Experience a harmonious blend of DJ artistry and live instrumentation as Coco takes the stage with a full band from 4 PM to 6 PM.

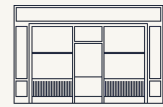
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DUBAI

BAR DES PRÉS

CYRIL LIGNAC

FROM PARIS TO DUBAI: BAR DES PRÉS BY CYRIL LIGNAC HEADS TO DIFC

Bar des Prés by Cyril Lignac can be found around the world from London to Paris. Now, it is making its way to ICD Brookfield Place, Dubai. Scheduled to open this December, the venue will bring together French and East Asian cuisine. In 2016, Bar des Prés by Cyril Lignac opened in Saint-Germain-des-Prés, Paris. The Dubai opening marks the fourth location for the brand. Located on the 51st floor of ICD Brookfield Place in DIFC, the venue aims to combine French sophistication and Japanese individuality.

[SEE MORE](#)

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BULLDOZER GROUP'S GLOBAL VISION FOR 2025 TAKES SHAPE WITH NEW OPENINGS WORLDWIDE

Bulldozer Group, a global leader in hospitality and entertainment, is embarking on its most ambitious expansion yet, with groundbreaking projects planned for 2025 across Europe and key international markets. The group will debut UNI, a Japanese restaurant inspired by Himitsu-bako, in Paris, alongside Frou Frou, a French dining venue in Marbella, and Eva, a luxurious restaurant and beach club in Estepona. In the UK, a state-of-the-art Bathing Spa Complex will introduce an innovative approach to wellness, while Dubai will see the opening of Sacra, a sophisticated spa destination. With an investment of 50 million euros, Bulldozer Group aims to combine Dubai's entrepreneurial spirit with Europe's cultural richness, redefining luxury dining, wellness, and entertainment on a global scale.

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CHIC NONNA UNVEILS A NEW CULINARY CHAPTER WITH NEWLY APPOINTED EXECUTIVE CHEF FRANCESCO TORCASIO

Chic Nonna, the distinguished Italian dining destination nestled in the heart of DIFC, is pleased to announce the appointment of Chef Francesco Torcasio as Executive Chef. Previously Head Chef at Chic Nonna, Chef Francesco's illustrious career spans over a decade with a profound dedication to authentic Italian cuisine. His promotion to Executive Chef marks an exciting new chapter for Chic Nonna, reaffirming its commitment to culinary excellence and innovation.

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THE FINEST AFTER-DARK EXPERIENCE AT DRAGONFLY

Bulldozer Group's newest dining destination, Dragonfly, is set to elevate spirits with unforgettable entertainment experiences as the new year unfolds. Nestled in the heart of the city at The Lana Promenade by Dorchester Collection, Dragonfly presents an exciting after-dark experience this January.

Dragonfly introduces Metamorphosis Nights—a transformative dining and entertainment experience held every Thursday. Resident DJ, Manficha, will set the tone with unmatched energy throughout the month, offering the perfect welcome to the new year. Elevating the experience further, Dragonfly will host internationally renowned guest DJs each week. Guests can immerse themselves in the vibrant ambience, choosing between an à la carte dinner or the indulgent set menu with unlimited sake, starting at AED 1,000—all while enjoying the mesmerising views of the Dubai skyline.

[SEE MORE](#)

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THE QODE UPDATE

UAE

HOSPITALITY

FOR MORE
INFORMATION:



ELLINGTON PROPERTIES HANDS OVER AWARD-WINNING BERKELEY PLACE, ITS NEWEST ARCHITECTURAL TRIUMPH

Ellington Properties, Dubai's leading design-led boutique real estate developer, proudly announces the handover of Berkeley Place, a landmark addition to the vibrant Mohammed Bin Rashid City (MBR City). This award-winning residential development represents a new era of living, where innovative design and curated amenities converge to create an unparalleled lifestyle.

[SEE MORE](#)

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HAKKASAN

DISCOVER THE WORLD OF HAKKASAN

Hakkasan offers guests a world-class culinary experience. The menu is a modern interpretation of authentic Cantonese cuisine, using the finest ingredients and expert traditional techniques to create timeless yet innovative signature dishes such as the Chilean Seabass and Crispy Duck Salad. Hakkasan's atmosphere is vibrant, intriguing and inviting. Originally designed by renowned interior designer Christian Liaigre, the space embodies the modern ethnic now found in Hakkasan restaurants worldwide. Established in 2001 in London, Hakkasan has restaurants around the world located in the United States, Middle East, India, Asia and Europe, where both London restaurants hold a Michelin star.

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HUTONG INTRODUCES A HAND-PULLED NOODLE SHOW TO THE IMPERIAL BRUNCH

Hutong, the award-winning Northern Chinese restaurant in DIFC, is proud to announce an exciting new addition to its renowned Saturday Imperial Brunch: an interactive Hand-Pulled Noodle Show. The Hand-Pulled noodle is a culinary art that dates back to the Ming Dynasty, celebrated for its precision and technique, where dough is expertly twisted, stretched, and folded into strands. Each noodle's length and thickness depends on the number of folds, and this delicate craft has led to the creation of classic dishes such as “five-spice” and “eight treasure” noodles. Guests are invited to immerse themselves in this rich culinary tradition during the Imperial Brunch, where two thrilling live noodle-pulling shows bring the craft to life.

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ITALIAN RESTAURANT IL GATTOPARDO HEADS FROM LONDON TO DUBAI

Located in ICD Brookfield Place, Il Gattopardo aims to create a timeless Italian dining experience. Drawing inspiration from the 1960s, the restaurant's name translates to the leopard. Executive Chef Massimo Pasquarelli hails from Abruzzo, Italy, and brings over 25 years of experience to the kitchen. The menu will feature a modern take on classic dishes from across the regions and showcase seasonal ingredients and local produce.

[SEE MORE](#)

Gopika Madan

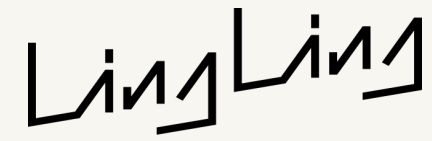
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EXPERIENCE THE BEST OF ASIAN DINING AT LING LING

A destination dining contemporary Asian restaurant, Ling Ling encourages guests to discover and explore cuisine differently. Inspired by izakaya, where food accompanies drinks (rather than the other way around), cocktails are at the heart of the experience with an intriguing and evolving menu. Ling Ling's culinary highlights fuse Japanese, Thai, Vietnamese, and Korean influences without leaving aside the Cantonese origins of Hakkasan that are present in every course. Helmed by Tao Group Hospitality's Chief Culinary Officer, Ralph Scamardella, the menu was created by Steven Nguyen (Ling Ling Chef de Cuisine) and includes signature dishes; Australian Lobster Pad Thai, Tea Smoked Duck Kueh Pie Tee, 24k Gold A5 Wagyu & Lobster Maki Sushi Rolls along with signature desserts; Coconut in Paradise and Warm Chocolate Hazelnut Moelleux.

[SEE MORE](#)

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LOREN'S TIMELESS ELEGANCE: AN INTERIOR INSPIRED BY THE ITALIAN RIVIERA

Located above SĀN Beach at The Club on Palm West Beach, Ristorante Loren offers an elevated dining experience with stunning views of the Dubai Marina skyline. The restaurant celebrates refined Italian cuisine with a Mediterranean twist, offering everything from rustic pizzas and handmade pastas to fresh, seasonal seafood, all expertly crafted with the finest ingredients. Very recently included in the Gault & Millau's 2024 guide and now nominated for Gault & Millau's 2025 guide, Chef Giovanni Cortese weaves memories of Italian tradition into the each exclusive dish at Ristorante Loren.

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NOBU DUBAI: WHERE JAPANESE-PERUVIAN DISHES MEETS UNRIVALED VIEWS

Created by world-famous chef Nobu Matsuhisa, Nobu Dubai offers a unique fusion of traditional Japanese cuisine with Peruvian influences. Perched on the 22nd floor of Atlantis, the Palm, Nobu Dubai offers stunning views of the Palm and Dubai Marina skyline. The restaurant is celebrated for its innovative dishes, including the signature Black Cod Miso and Yellowtail Jalapeño and the sophisticated ambiance, featuring sleek modern design and a warm, inviting atmosphere, complements the culinary experience.

[SEE MORE](#)



DUBAI'S POOL AND BEACH CLUB, NOBU BY THE BEACH AT ATLANTIS THE ROYAL OFFERS AN UNMATCHED ULTRA-LUXURY EXPERIENCE

Located at the ultra-luxury experiential resort Atlantis The Royal, Nobu by the Beach blends modern cool luxury and minimalistic Japanese traditions into a one-of-a-kind pool and beach club experience, Nobu by the Beach is the city's most stylish location to see and be seen.

[SEE MORE](#)

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NORWEGIAN CRUISE LINE ANNOUNCES ALL-NEW AND EXPANDED GUEST EXPERIENCES ABOARD NORWEGIAN BLISS AND NORWEGIAN BREAKAWAY

Norwegian Cruise Line (NCL), the innovator in global cruise travel, today announced that Norwegian Bliss and Norwegian Breakaway and will each undergo significant updates to offer more onboard guest experiences, including a brand-new cinema and dining experience, Silver Screen Bistro; a new outdoor recreational concept, Horizon Park; as well as the extension of popular dining venues such as Cagney's Steakhouse and Teppanyaki; and expanded accommodations including The Haven by Norwegian®.

[SEE MORE](#)

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RADISSON HOTEL GROUP OPENS KUWAIT'S FIRST PARK INN BY RADISSON HOTEL

Radisson Hotel Group is pleased to announce the opening of its second hotel in Kuwait – Park Inn by Radisson Hotel & Apartments Kuwait. The new hotel is located in the bustling Mahboula district, just south of Kuwait City, and offers easy access to key locations, including the Warehouse Mall and Kuwait Towers.

[SEE MORE](#)

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EXPERIENCE SERENITY AT SĀN BEACH

There's no better way to relax and unwind than at SĀN Beach, the ultimate beach club destination in Dubai. Situated along the stunning stretch of Palm West Beach, SĀN Beach offers an unparalleled experience where sun, sand, and sea meet luxurious service and world-class amenities.

Beach Cabanas

- For Two
- Weekdays – AED 800 for 2 pax
- Weekend – AED 800 for 2 pax

Floating Cabanas

- For Two
- Weekdays – AED 1000 for 2 pax
- Weekend – AED 1000 for 2 pax

Beach Villas

- For up to six people
- Weekdays – AED 3000 for 6 pax
- Weekend – AED 3500 for 6 pax

Pool Sunbeds

- Weekdays – AED 250
- Weekend – AED 300

Beach Sunbeds

- Weekdays – AED 200
- Weekend – AED 250

Sofa Seating

- Weekdays – AED 150
- Weekend – AED 200

[SEE MORE](#)

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SEXY FISH

セクシーフィッシュ

DUBAI

SEXY FISH DUBAI LAUNCHES KANSO

Sexy Fish Dubai is pleased to unveil Kanso, a new lunch concept that celebrates the art of simplicity in Japanese cuisine. Available from Monday to Friday, this curated lunch experience emphasises the freshness and exceptional quality of ingredients, with each dish crafted to celebrate the flavours that come together in perfect harmony. The name Kanso, which translates to 'simplicity' in Japanese, reflects the essence of the menu – essential, yet impactful.

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SIRO

SIRO BOKA PLACE, MONTENEGRO NOW ACCEPTING RESERVATIONS

Nestled within the UNESCO-protected Bay of Kotor in Montenegro, SIRO Boka Place is now accepting reservations. The immersive lifestyle brand devised by Kerzner International, will welcome guests from 15 May 2025 at the iconic Porto Montenegro in Tivat, marking the brand's second hotel.

[SEE MORE](#)

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WORLD-RENOWNED CHEF BJÖRN FRANTZÉN OPEN STUDIOS FRANTZÉN AT ATLANTIS, THE PALM

Atlantis, The Palm launches Studio Frantzén, the first Middle Eastern restaurant by chef Björn Frantzén. The venue showcases his acclaimed French-Asian cuisine with Nordic influences in a modern, luxurious setting. Signature dishes include Côte de Boeuf and rock lobster, along with the chef's renowned turbot. Most unique features are the interactive dessert room, where guests can enjoy a variety of sweet treats like cloudberry waffles and lime sake tart, and a the cellar, which houses over 1,300 labels, ranging from boutique producers, and internationally acclaimed labels from 15 countries to Dubai firsts. With a resident DJ playing from Wednesday to Saturday every week, guests can look forward to arriving early and leaving late at this soon-to-be hotspot.

[SEE MORE](#)

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SUSHIYAKI

SUSHI • YAKITORI



SATURDAY'S WITH SUSHIYAKI'S MATSURIYAKI BRUNCH A VIBRANT NEW BRUNCH WITH AL FRESCO DINING OPTIONS!

SushiYaki brings a unique fusion of Japanese culinary artistry and a warm, welcoming atmosphere to the heart of Dubai. Known for its exquisite sushi and mouthwatering yakitori, SushiYaki is proud to offer a fine dining experience that merges authentic Japanese dishes with Peruvian influences.

Introducing SushiYaki's MATSURIYAKI Brunch

SushiYaki is excited to unveil its 'Matsuriyaki' Brunch—a lively addition to Dubai's vibrant brunch scene. With a perfect blend of urban beats from a resident DJ and live performances, SushiYaki's brunch combines great food, upbeat music, and an electric atmosphere every Saturday from 12 PM to 4 PM.

[SEE MORE](#)

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the lighthouse

THE LIGHTHOUSE RESTAURANT & BAR, DUBAI HILLS BUSINESS PARK

The Lighthouse, Dubai Hills marks a significant milestone in The Lighthouse's commitment to evolving alongside the dynamic communities it serves. Designed by acclaimed architectural firm Archer Humphryes, The Lighthouse Restaurant and Bar Dubai Hills exudes a sophisticated ambiance, seamlessly fusing sleek modern design with warm, welcoming touches.

[SEE MORE](#)

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A STYLISH ESCAPE AT ATLANTIS, THE PALM: DISCOVER WHITE BEACH

Located on the sandy shores of Atlantis, The Palm, WHITE Beach is Dubai's most stylish beach club. A dreamy slice of paradise with an in-tune-with-nature ambience, WHITE Beach exudes a rustic simplicity infused with a dose of glamour courtesy of a glittering infinity pool, complete with floating beds and uninterrupted views of the Palm Island and city skyline.

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LIFESTYLE

SHA

SHA WELLNESS CLINIC IS SET TO OPEN IN 2026

Abu Dhabi developer, IMKAN, alongside SHA Wellness are set to launch UAE's newest and unique wellness living real estate program. SHA Wellness is a global pioneer of medical and holistic health that has transformed the lives of more than 70,000 individuals over the past 16 years.

With its current flagship clinics in Spain and Mexico, SHA Wellness Clinic is eager to expand their global footprint and introduce the renowned SHA Method and SHA Residences to the Middle East. SHA Island Emirates is located along the coast of Sahel al Emarat in AlJurf and is set to open in 2026.

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GLENFIDDICH: SCOTLAND'S AWARD-WINNING SINGLE MALT WHISKY

Glenfiddich, Scotland's most awarded single malt whisky, has been a symbol of excellence in whisky-making since its founding in 1887. Glenfiddich combines tradition with innovation, using pure spring water and the finest malted barley to craft its distinctively rich and smooth flavor. With a legacy of pioneering craftsmanship, Glenfiddich offers a range of aged and experimental expressions, consistently setting the standard in the world of whisky, earning global recognition for its quality and heritage.

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AUTOMOTIVE



GENESIS NAMED OFFICIAL AUTOMOTIVE PARTNER OF ETHARA

Genesis Middle East & Africa and Jumaa Al Majid L.L.C, the exclusive distributor for Genesis in the UAE, have partnered with Ethara, a leading name in the sports and entertainment industry, to appoint Genesis as the organisation's Official Automotive Partner. For the next 3 years, Genesis will support VIP transportation for major events in the region, including the Yasalam After-Race Concerts and Formula 1 Etihad Airways Abu Dhabi Grand Prix. The partnership will see Genesis provide a fleet of 60 premium vehicles—including models such as the Genesis G80, G90, GV80 Coupe, and GV80—to enhance the event experience for Ethara's high-profile events.

[SEE MORE](#)

GENESIS STRENGTHENED PRESENCE WITH RED SEA FILM FESTIVAL AND BILLBOARD ARABIA MUSIC AWARDS

Genesis, the luxury Korean car brand, proudly celebrated its partnership with the Red Sea Film Festival, held earlier that month in Jeddah. As the official automotive partner, Genesis provided premium vehicles to support the festival, showcasing its dedication to cinematic excellence and cultural engagement.

Building on this success, Genesis announced its collaboration with the Billboard Arabia Music Awards last December in Riyadh, where it once again served as the official automotive partner. Through these prestigious events, Genesis highlighted its commitment to innovation, luxury, and meaningful connections within the vibrant arts and entertainment communities.

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An aerial, monochromatic photograph of a city skyline. The most prominent feature is a tall, slender skyscraper with a distinctive, curved, metallic-looking top section. The rest of the city is a dense grid of smaller buildings and streets, all rendered in shades of gray and black. The overall mood is modern and architectural.

THE QODE

KSA

HARVEY NICHOLS

ESCADA KIDS JOINS HARVEY NICHOLS RIYADH'S PRESTIGIOUS BRAND PORTFOLIO

Harvey Nichols Riyadh is delighted to announce the addition of ESCADA Kids to its esteemed lineup of luxury brands. Known for its vibrant designs and sophisticated style, ESCADA Kids brings a fresh, youthful energy to the store, offering a range of fashionable apparel tailored for young trendsetters. This partnership marks an exciting expansion of Harvey Nichols Riyadh's commitment to providing the finest in fashion for all ages. Shoppers can now explore the ESCADA Kids collection in-store and discover the perfect blend of elegance and playfulness that defines the brand.

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FLORMAR UNVEILS THE DAZZLING SHINE KISS ME MORE LIP TATTOO

Flormar introduces its latest beauty must-have: the Shine Kiss Me More Lip Tattoo. This long-lasting, glossy liquid lipstick combines intense pigmentation with a smooth, creamy texture for an effortlessly striking look. Infused with nourishing murumuru butter and hyaluronic acid, it provides up to 24 hours of moisture, ensuring your lips stay hydrated and vibrant all day. Its soft, angled applicator allows for precise, easy application, while the delicious vanilla scent adds a touch of luxury. Available in a range of bold shades, Flormar's Shine Kiss Me More is perfect for creating eye-catching lip looks, whether for everyday glam or special evenings out.

[SEE MORE](#)

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ENJOY A SPECIAL WINTER NIGHT AT MANSARD RIYADH

Mansard Riyadh, a Radisson Collection Hotel, invites you to indulge in a memorable winter evening at its signature restaurants—Carbone, Sadelle’s, and L’ami Dave. Each venue offers a curated selection of exceptional dishes, perfect for a cozy yet sophisticated night out.

Carbone presents a refined Italian-inspired menu, L’ami Dave delights with a sophisticated French feast, and Sadelle’s offers a warm and elevated dining experience. Each venue sets the mood with live music, creating an inviting and festive atmosphere to complement your winter evening.

Join Mansard Riyadh for a special night of culinary excellence, entertainment, and warmth, and make this winter unforgettable.

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RITZ-CARLTON RESERVE: A PRIVATE ISLAND OASIS IN THE RED SEA, SAUDI ARABIA

Nujuma, a Ritz-Carlton Reserve, is a luxurious retreat nestled on Ummahat Island, marking the brand's debut in the Middle East. Surrounded by the pristine waters of the Red Sea and the captivating Blue Hole archipelago, this exclusive private island sanctuary offers a harmonious blend of natural beauty and refined elegance. Here, vibrant coral reefs thrive beneath crystal-clear waters, while the night sky dazzles with a celestial display.

Inspired by the Arabic word for "stars," Nujuma invites guests to embark on a rare journey to one of the world's most secluded and serene destinations. More than just a getaway, it's an immersive experience in the region's rich culture and traditions, set against a backdrop of unspoiled natural splendor.

As part of Marriott Bonvoy's distinguished Ritz-Carlton Reserve portfolio, Nujuma offers a unique escape for discerning travelers. For more details or reservations, visit [\[www.ritzcarlton.com\]](http://www.ritzcarlton.com)(<http://www.ritzcarlton.com>). Starting rates begin at \$2,190 (SAR 8,211) per night.

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ROKA

EXCITING OFFERS AWAIT AT ROKA RIYADH AND JEDDAH!

ROKA Riyadh and ROKA Jeddah invite guests to explore their signature dining experiences, featuring an exciting range of offerings. From vibrant izakaya-style dishes on Tuesday to the personalized "Make Your Own" sushi selection on Sunday and Monday, every visit promises something special. Guests can also enjoy lively entertainment every Thursday, setting the perfect mood for an unforgettable night out. Don't miss the interactive Shabu-Shabu Night every Wednesday on the terrace, offering a unique dining experience under the stars.

The Live Station Brunch every Saturday is available exclusively at ROKA Riyadh, offering a feast of fresh flavors, perfect for a leisurely weekend gathering.

Dinner at both ROKA Riyadh and Jeddah is an experience to savor, with incredible offerings available throughout the week, ensuring a memorable dining experience any day of the week.

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THE ST. REGIS RED SEA RESORT CELEBRATES ITS ONE-YEAR ANNIVERSARY AS A HAVEN OF LUXURY AND REGENERATIVE TOURISM

The St. Regis Red Sea Resort, unveiled in January 2024, proudly marks its one-year anniversary as the first private island resort on the pristine Ummahat Island in the Al Wajh Lagoon. As part of Saudi Arabia's visionary luxury regenerative tourism initiative on the country's west coast, the resort offers an unparalleled experience for global travelers seeking elegance, sustainability, and serenity.

Accessible by chartered boat or seaplane from the newly opened Red Sea International Airport (RSI), the resort features 90 spacious beachfront and overwater villas. With one-to-four-bedroom accommodations, each villa includes a private pool, sundeck, and the renowned St. Regis Butler service, providing guests with bespoke and refined hospitality. Designed in line with LEED platinum certification guidelines, the resort embodies environmental sustainability, enhancing its commitment to luxury with a purpose.

Guests can immerse themselves in a curated selection of world-class amenities, including five unique dining concepts that feature produce sourced from local farms and fishermen. The resort also boasts two outdoor pools, a state-of-the-art fitness center, a signature spa, and a vibrant children's club, offering something for every guest.

As a flagship destination for luxury tourism, The St. Regis Red Sea Resort reflects the legendary heritage of the St. Regis brand while embracing the natural beauty and cultural richness of Saudi Arabia. With a starting rate of \$1,333 (5,000 SAR) per night, this exclusive retreat continues to redefine luxury and celebrates its commitment to unforgettable experiences known for.

To book your stay, visit <http://www.marriott.com>.

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KAYANEE POP-UP STORE NOW OPEN IN RIYADH PARK

Kayanee, the Kingdom's first-of-its-kind collective experience for women's wellness, proudly announces the opening of its first pop-up store at Riyadh Park near gate 2. This location gives mall visitors the opportunity to explore a selection of women's apparel featuring the best activewear designs tailored for all occasions, personal care products to help women restore and glow, as well as bespoke health plans and vital supplements to unlock women's optimal well-being and enhance both body and mind.

Join the movement by downloading the Kayanee app or click here to visit the website for more information and seamless online shopping. Follow us on @kayaneeofficial to move, and be moved.

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FIRAS MNEIMNEH APPOINTED GENERAL MANAGER OF RADISSON COLLECTION RESIDENCES, RIYADH

Radisson Hotel Group is proud to announce the appointment of Firas Mneimneh as General Manager of the highly anticipated Radisson Collection Residences, Riyadh, set to open in the second quarter of this year. With over 26 years of international hospitality experience spanning Italy, Poland, the UAE, Jordan, Iraq, and Saudi Arabia, Mneimneh's visionary leadership and commitment to operational excellence will elevate the property to an unparalleled standard of luxury living in Riyadh's dynamic capital.

The Radisson Collection Residences, Riyadh marks the third Radisson Collection property in the Kingdom, joining the acclaimed Mansard Riyadh, A Radisson Collection Hotel, and Nofa Riyadh, A Radisson Collection Resort. Situated on King Fahad Road, the residence is designed to blend contemporary luxury with the authentic charm of its location, offering 170 high-end serviced keys, including eight penthouses and four villas, ideal for short- and long-term stays.

[SEE MORE](#)

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SUSHISAMBA®
RIYADH

**UNPRECEDENTED FLAVORS AND FUN ABOUND AT SUSHISAMBA RIYADH'S
VIDA BRUNCH**

SUSHISAMBA Riyadh's VIDA Brunch launched with resounding success, captivating guests with its extraordinary fusion of flavors, vibrant ambiance, and world-class entertainment. The inaugural event, held on January 3rd, set a new standard for brunch experiences in Riyadh, leaving attendees raving about the chef-curated menu and electric atmosphere. Now, SUSHISAMBA invites you to join the excitement at its upcoming monthly VIDA Brunch, held on the last Friday of each month, with the next event scheduled for January.

The VIDA Brunch isn't just about food; it's a full sensory experience designed to be the ultimate weekend escape. Guests are immersed in an electric, happening atmosphere with live entertainment, steeped in rhythmic beats and soulful melodies. Whether you're celebrating a milestone or simply looking for a way to unwind, the VIDA Brunch is the best place to connect, celebrate, and indulge.

Following the overwhelming success of the first event, upcoming VIDA Brunch dates are as follows:

- Friday, January 31st
- Friday, February 28th

Each brunch promises to deliver the same exceptional culinary journey and vibrant ambiance that made the first event an unforgettable experience. Reservations are essential.

Don't miss your chance to be part of the excitement. Secure your spot for the next VIDA Brunch by calling +966 11 269 5347 or emailing riyadhreservations@sushisamba.com. Experience the flavors, sights, and sounds that have everyone talking.

[SEE MORE](#)

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THANK YOU!



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